



Case Study

Frankfurt International School | Education – K-12 | Foreign-Language Instruction

Frankfurt International School (FIS) encourages students to learn a third language

About Frankfurt International School (FIS)

The school is organised into four distinct divisions: the Primary School, the Elementary School, the Upper School in Oberursel, and the International School Wiesbaden (ISW). There are over 1,800 students from 50 different countries attending FIS.

Challenge

Continuous requests from students and parents to offer further languages, together with the school’s mission to insure a dynamic, 21st-century, inquiry-driven education of the highest standard, created the demand for an intelligent and comprehensive language-learning solution. Ian Gulliford, language coordinator at FIS, points out: “Anything you can do to promote languages among young people is valuable. You cannot be productive nowadays without language skills.”

Furthermore, the school employs 250 faculty and staff from 30 countries. Many join the school without German skills and ask for a language learning solution that gives them the freedom to learn wherever and whenever they can.

Solution

Ian Gulliford commented: “I have known about Rosetta Stone for years. When I found out about the progress of the software, e.g. the integrated high-standard speech-recognition tool, and the availability of licences for schools, I introduced the program at our school. Thanks to fund-raising initiatives and parents’ donations we acquired 2,400 Rosetta Stone licences for all languages in September 2010.”

Rosetta Stone was chosen because the language-learning technology allows a more active participation in language learning and students employ their IT skills at the same time. Due to limited room in the school curriculum, the scope for

“Rosetta Stone enables shy students to learn without having to fear to be ridiculed in class. Equipped with headset and microphone, they benefit individually from speech recognition, they get feedback and quickly build confidence in their new language.”

—Ian Gulliford
Language Coordinator at FIS

At a Glance:

- Founded in 1961 with English being the principal language of instruction
- Currently almost 1,800 students attend FIS, from First Steps through Grade 12
- Annual turnover of expatriate pupils is approximately 20% of total enrollment

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independent learning with Rosetta Stone allows students to learn a third language.

Ian Gulliford: "Our users love being able to access Rosetta Stone anywhere in the world. We offer Rosetta Stone to all our new students as a welcoming gift before they arrive in Germany, giving them a chance to build up confidence in their new language."

The program is available online, both within the school and to all students, teachers, and support staff with internet access at home. Users particularly value the unique speech-recognition technology that compares learners' pronunciation to a native speaker, as well as the structure of the program itself owing to the Dynamic Immersion methodology. Students like the way photos and slides are arranged using context by pairing words and phrases with images in real-life situations – all without translation or memorising of words.

Ian Gulliford, language coordinator at FIS, uses Rosetta Stone Manager, the program's management tool, to monitor the learners' progress efficiently.

Results

The Rosetta Stone program is commonly used by students for independent learning, but teachers use it for teaching purposes, too. Ian Gulliford notes: "It is safe to say that, based on the usage report I conduct every six weeks, we have a periodic 30% increase of students who proceed with their individual language learning. At the same time, in class the first question I get from my students is 'When are we going to the lab?' Rosetta Stone can never replace a language teacher, but has proven to be a great learning support both inside and outside the classroom."

A Success Story

Stefan, a student at FIS, knew that he wanted to become a doctor and needed to begin preparing for the obligatory Latinum university exam. Ian: "Even though he is young, he thinks about his possible future career and started to learn Latin with Rosetta Stone – every day during the week and an additional six hours on weekends. In only six months he passed levels 1, 2, and 3 of the Rosetta Stone program."

About Rosetta Stone Classroom

Rosetta Stone Classroom is a powerful learning tool that incorporates seamlessly into a teacher's overall language-learning curriculum. Features such as the speech-analysis tools, grammar, spelling components and predefined course templates adeptly complement classroom teaching expertise. Rosetta Stone Classroom provides the support teachers need with Rosetta Stone Manager, a built-in management tool that delivers real-time reporting capabilities, details on student progress and user-friendly administrative functionalities. The software offers flexible licence solutions that are tailored to meet a school's specific needs, technology environments and requirements.

Available in more than 25 different languages, Rosetta Stone Classroom affords teachers the opportunity to entrust critical language skill development to the software so that invaluable classroom time can focus on topic-based activities that bring language learning to life.

About Rosetta Stone

Rosetta Stone is the global leader in language-learning software. We have over 20 years of experience in developing award-winning innovations that improve the lives of people and operations of organisations every day.

Our proprietary and proven immersion method leverages interactive technologies to replicate the environment in which people learn their first languages and activates learners' natural aptitudes for learning a new language regardless of their language backgrounds.

We offer our clients scalable solutions for a variety of needs, from single classrooms to entire organisations and individual learners. Our solutions are implemented in over 15,000 schools, in more than 10,000 private and public sector organisations, and are used by millions of learners in over 150 countries throughout the world.