

ROSETTA STONE PARENTAL CONSENT AGREEMENT

Rosetta Stone Ltd., Rosetta Stone Korea Ltd. and their affiliates (“Rosetta Stone”) are committed to protecting your private information while you use our websites and learning tools. We want to keep all the visitors to our site happy and secure, so we urge you to read this entire Parental Consent Form and Children’s Privacy Policy (and if you are under 14 your parents must read it with you) so that you will know what Rosetta Stone does with the private information you provide to us.

IF YOU ARE A PARENT OR GUARDIAN

Rosetta Stone TOTALe offers online features that require collection of personal information. We would like to request your permission to collect and use certain personal information from your child so that your child can participate fully in TOTALe. ROSETTA STONE’s Children’s Privacy Policy is set forth below and is available at <http://www.rosettastone.com/global/privacy>.

We have adopted special procedures applicable to personal information from children under the age of 14. The following Children’s Privacy Policy supplements our general TOTALe Privacy Policy, which can be found at <http://www.rosettastone.com/global/agreements> . Any conflicting portions of our general TOTALe Privacy Policy are superseded by this Children’s Privacy Policy.

Contact Information

Privacy Officer
ROSETTA STONE
KOREA LTD.
135 W. Market St.
Harrisonburg, VA 22801

How do we use information about children?

We use your child’s data for purposes, which may include:

- Providing our customers with a personalized service
- Processing orders, registrations and inquiries
- Conducting market research
- Measuring interest in and improving our website, products, and services
- Providing you with information about products and services we offer. You may stop the delivery of marketing emails by following the instructions accompanying a particular communication or by contacting us at privacyofficer@rosettastone.com
- Resolving disputes, collecting fees, and troubleshooting problems
- Measuring and analyzing product usage
- Monitoring technical quality of our service, including recording audio and video during study sessions

We also use information in aggregate form (so that no individual user is identified):

- To build up marketing profiles
- To aid strategic development
- To audit usage of the site

We use information from cookies for purposes, which may include:

- Identifying returning users and registrants
- Enabling users to move more easily around our site
- Tracking usage of our site to constantly improve performance and usage
- Building up a demographic profile

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Last Revised: July 26, 2011