

Customer Success Story:

Canterbury Christ Church University



Higher Education

Initial Teacher Training,
Professional Development



Education

Language e-Learning Enhances Training Programme

Challenges

Canterbury Christ Church University (CCCU) is recognised nationally as a centre of excellence for teacher education and development and helps to shape education practices through its research and teaching. The University includes language teaching in its programme and needed a flexible online solution to contribute to Initial Teacher Training (ITT) and professional development of post-graduate teachers. Key goals were to enhance prospect teachers' knowledge in Modern Foreign Languages, in conjunction with a government initiative, and to develop a blended model with self-directed online learning to complement instruction from the University tutors.

Implementation

The University implemented the Rosetta Stone® Advantage for Higher Education (formerly Tell Me More) online solution in 2012. The programme is taught up to Level C2 in the Common European Framework of Reference for Languages, with a focus on language acquisition for everyday situations. As a whole, the blended model:

- Delivers online language instruction in French and Spanish available anytime, anywhere
- Designs course lengths to meet each learner's specific needs
- Sets a minimum course requirement of 8 weeks, 25 hours per week of blended instruction
- Offers weekly tutoring sessions by certified teachers
- Awards certificates to learners meeting programme requirements

Benefits

The Rosetta Stone Advantage implementation contributed to the development plan of non-academically credited courses that enabled CCCU learners to:

- Build required skills to increase teaching proficiency in the classroom
- Develop confidence in oral communication to speak and instruct language
- Meet National Curriculum learning outcome requirements for eight teaching standards
- Enhance their teaching portfolios by focusing on classroom applications



"Rosetta Stone solutions have been a great tool to help the participants assess their levels and access a range of interactive and diversified learning experiences which promotes independent progress. The Rosetta Stone programme allows the flexibility to manage the pace of learning a new language as well as its enhancement and acceleration."

Lina Saad
Subject Knowledge Enhancement
Course Coordinator
Canterbury Christ Church
University

Personalised Language Programme

A diverse range of learners at CCCU added to their language skills using Rosetta Stone® Advantage. Included were students from the Initial Teacher Training programme, teachers pursuing post-graduate professional development, and learners in Subject Knowledge Enhancement programmes. An initial assessment focuses individualised learning on improving language skills and increasing classroom instruction proficiency. Programme length is typically 8, 12, 16, or 20 weeks, though learners could extend study up to 12 months if CCCU is also the ITT provider. Flexible online instructions give learners Rosetta Stone access to fit their own schedules. Conversational sessions with tutors who are native speakers give learners scheduled opportunities to practise speaking and listening skills. Group online talk sessions are designed for specific proficiency levels. For university students in ITT, personalised conversations with tutors provide individual support.

The Subject Knowledge Enhancement courses have been successful in preparing trainees prior to embarking on varied Initial Teacher Training Programme pathways at University or School based. The courses also cater for teachers with Qualified Teacher Status who are required to teach outside of their specialism subject. The subject knowledge enhancement courses offered by CCCU are Mathematics, Chemistry, and Physics. The Modern Foreign Language (MFL) courses are French and Spanish.

The University's exit surveys regularly receive excellent feedback, commending the high quality of the material and its accessibility. The diversified experience allows access to the Rosetta Stone solutions and promotes independent progress as well as providing supportive subject-specific tutorials via Collaborate. Targets are set to close identified gaps in the subject knowledge following initial audits. The sequence of learning is then discussed with the tutors and a schedule is drawn up to ensure the participants attain those targets. These online flexible courses help our participants to take full ownership of their learning.

Focus on National Curriculum

With focus on learning objectives and outcomes linked to the National Curriculum, the blended-learning language programme aligns its learning paths to enable participants to develop the needed subject knowledge as well as meet the requirements of the Teaching Standards.

Pre-programme assessment employs a University-built tool to determine the appropriate level of language study for each learner. In addition, placement testing within Rosetta Stone® Advantage evaluates learners online to measure initial language skill levels. This foundation of early assessment supports learners as they work toward proficiency levels needed to achieve required outcomes. Participation in online learning and tutoring sessions is closely monitored to ensure minimum requirements are met. Learner progress is measured throughout their course with Progress and Achievement Tests within Rosetta Stone® Advantage.

Language Skills Enhance Portfolios

Canterbury Christ Church University provides academic curriculum enrichment to prepare students and qualified teachers to strengthen and enhance their existing knowledge or develop proficiency in a second language. For learners intending to teach MFL subjects, the University's blended instruction model focuses on the application of learning in the classroom as well as acquiring language mastery needed to successfully teach languages. Rosetta Stone Advantage online language learning complements that instruction, and together the blended programme provides tools and content teachers need to succeed, along with the classroom strategies they will use to activate knowledge and provide language instruction effectively.

"The software and tutorials cover a wide range of topics and the tutor was excellent at adapting to individual levels and needs. Tutorials were always interesting and useful."

Student,
Canterbury Christ Church University



About CCCU

Canterbury Christ Church is a modern, multicampus university and is the largest Centre of Higher Education in Kent for the public services—notably teacher training, nursing, policing, health, and social care. The University is considered to be among the best in the country for initial teacher training, and is actively helping to shape education practice, regionally and nationally, through its research and teaching.

[▶ canterbury.ac.uk/education/ske](https://canterbury.ac.uk/education/ske)

About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organisations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

Rosetta Stone 

Education