

Founding Year 1992 in Harrisonburg, VA, USA.

Offices Today Rosetta Stone is based in Arlington, VA., and has offices in Harrisonburg, VA, Boulder, CO, Tokyo, Seoul, Sao Paolo. The head office for Europe is in London.

The Solution Rosetta Stone is an interactive language learning solution that provides an intuitive and effective way to learn a language—using technology to create an environment of complete immersion in the language of choice.

Rosetta Stone is available as download or CD-Rom product, Rosetta Course, and as online version, TOTALe.

Rosetta Course: The language learning solution is available for download (or as CD) for the beginners level (Level 1), or as complete course including all available levels in one of the over 20 languages available. Once the software is downloaded, up to 5 user profiles can be set up. Upgrades for online service like online tutoring and mobile apps can be purchased after installing and activating the software.

TOTALe: The online solution is available as 6 months or 12 months online subscription and gives access to Rosetta Course (complete course), live online tutoring sessions in Rosetta Studio, interactive games in Rosetta World and mobile apps.

The Method The Rosetta Stone Dynamic Immersion™ method helps the learner think in a new language from the very beginning, bypassing translation and tedious grammar drills. The learner speaks from the very first lesson and builds confidence fast as he progresses through the course. The solution presents a variety of vocabulary, grammar, and real-life conversation scenarios in order to quickly build a repertoire that can be used in everyday situations.

Besides access to Rosetta Course, TOTALe online features include:

- ✓ **Live Conversation in Rosetta Studio** — The learner practices what he is learning in Rosetta Course in live sessions with native speaking tutors. Each unit in Rosetta Course gives access to two live sessions every month to practice conversation skills.
- ✓ **Exclusive access to learner community Rosetta World** — Reinforce your language learning progress by reading stories aloud, playing group and solo games, and chatting with other learners.
- ✓ **Learn on the go** — Apps for iPad®, iPhone®, and Android™ tablets and smartphones sync and track the learner's progress across multiple devices.

Language Skills **Rosetta Course** develops all key language skills:

Speaking: Learners gain confidence expressing themselves through guided speech production, conversation practice in life-like scenarios and feedback from proprietary speech recognition tools.

Reading and writing: Users learn to associate letters and words directly with their sounds and meanings, building gradually from syllables to words to sentences.

Listening comprehension: Learners become proficient at understanding native speakers through extensive exposure to fluent speech combined with clear meaning from context. Instant feedback at every step ensures they are on track.

Pronunciation: Users easily learn the sounds of the language through speech modelling by native speakers and practice them as part of the learning sessions. Pronunciation can be refined using the feedback from proprietary speech analysis tools.

TOTALe online features: Live conversation with tutors who are native speakers and interactive online games enforce conversational skills in the new language.

Languages **Available in over 20 languages:**
 Arabic, Chinese (Mandarin), Dutch, English (American), English (British), French, German, Greek, Hebrew, Hindi, Indonesian, Italian, Japanese, Korean, Polish, Portuguese (Brazil), Russian, Spanish (Latin America), Spanish (Spain), Swedish, Turkish, Dari, Filipino (Tagalog), Irish, Latin Pashto, Persian (Farsi); Swahili, Urdu, Vietnamese

Formats**Rosetta Course (CD-ROM or Download):**

Minimum system requirements for Windows and Mac:

Windows 7, 8, XP or Vista; Mac OS 10.6 or higher

On Windows: 2.33GHz or faster x86-compatible processor OR Intel® Atom™ 1.6GHz or faster processor for netbooks

On Mac: Intel Core™ Duo 1.33GHz or faster processor.

1 GB RAM or higher

600 MB free hard-drive space (per level)

1024 x 768 display resolution recommended

1 USB port for USB headset with microphone

Internet connection required for product activation.

TOTALe (online):

Internet connection: High-speed (at least 768 Kbps)

Apps for iPad®, iPhone®, and Android™ tablets and smartphones:

With TOTALe mobile apps, learners can continue their language learning on a supported mobile device with an internet connection. Practice speaking and listening on the **TOTALe Companion™** for the iPhone®, iPod touch®, and Android®. Attend a Studio session on your iPad® with **Rosetta Studio™ HD**. Continue your Rosetta Course curriculum on **Rosetta COURSe™** for the iPad, Nook, or Kindle Fire®.

Further details on system requirements and apps can be found here:
<http://success.RosettaStone.com>

Prices**Rosetta Course (CD-ROM or Download)**

Complete Course: £379

Level 1: £179

TOTALe (online):

6 months: £25 / month or £150)

12 months: £20 / month (or £240)

Point of sale

www.RosettaStone.co.uk

Amazon, Waterstones, PCWORLD, John Lewis, BT Business, Foyles, Red Letter Days, Blackwell

In Europe: RosettaStone.de, RosettaStone.it, RosettaStone.fr, RosettaStone.es, RosettaStone.eu

Users

8,000 corporations, 9,000 public and non-profit agencies, 20,000 educational institutions and millions of learners worldwide

Customer support

<http://success.RosettaStone.com>

UK: 0800 005 1220

Ireland: 1800 94 3002

Company Information

Rosetta Stone provides cutting-edge interactive technology that is changing the way the world learns languages. The company's proprietary learning techniques—acclaimed for their power to unlock the natural language-learning ability in everyone—are used by schools, businesses, government organizations and millions of individuals around the world. The company was founded in 1992 on the core beliefs that learning to speak a language should be a natural and instinctive process, and that interactive technology can activate the language immersion method powerfully for learners of any age.

For individuals: www.RosettaStone.co.uk

For businesses: www.RosettaStone.co.uk/PRO

[www.Facebook.com/RosettaStoneEurope](https://www.facebook.com/RosettaStoneEurope)

[www.Twitter.com/RosettaStoneUK](https://www.twitter.com/RosettaStoneUK)

[www.Youtube.com/RosettaStoneUK](https://www.youtube.com/RosettaStoneUK)