

# Conduct business in English with confidence.

Rosetta Stone® Advanced English for Business is a dedicated English solution designed for intermediate to advanced English learners to improve business-specific communication skills for workplace settings.

Our scalable solution combines e-Learning technology with online live tutoring by native English-speaking tutors to help managers and executives who need additional English language training. It aligns to levels B1-C1 in the Common European Framework of Reference (CEFR) scale.

Goals target specific capabilities such as writing e-mails and managing difficult negotiations, and individual lessons reinforce vocabulary and grammar skills. One-on-One Live Tutoring enables learners to practise their newly acquired English language knowledge.

## KEY FEATURES\*

**Language Training** delivers immediately applicable communication skills.

**Live Tutoring** provides virtual face-to-face training.

**Administrator Tools** allow managers to measure learner progress.

**Mobile App** makes training accessible when it is convenient for learners.

**Reading Aloud** builds oral proficiency.

**Extended Reading and Writing Activities** give learners personalised writing and pronunciation feedback.

**Placement and End-of-Lesson Tests** enable accurate placement and evaluate learner's comprehension.

**Training, Implementation, and Support** services ensure successful deployment in your organisation.

## ROSETTA STONE® LANGUAGE LEARNING SUITE FOR PUBLIC SECTOR



Rosetta Stone Advanced English for Business combines e-Learning and proven methodologies for easy integration into an organisation's training programme.

## KEY BENEFITS

**Rosetta Stone® Advanced English for Business** delivers measurable results.

- Minimises language barriers that inhibit communication and productivity in an international setting
- Personalises learner experience based on individual learner's goals
- Develops English skills that can be put to use immediately in support of your strategy and goals
- Hones learner skills through extensive virtual classroom sessions with native English-speaking tutors—critical to building speaking confidence
- Provides downloadable mobile content allowing learners to practise on the go—even when an Internet connection is not available



# Rise above the language barrier.



## **Language Training follows personalised learning paths.**

Learners develop English skills correlated directly to day-to-day work tasks, with specific focus on communication skills and lessons relevant to their work environment and industry. Proprietary speech-recognition technology provides learners instant feedback to improve skills and speaking confidence.

## **Live Tutoring focuses on relevant real-life situations.**

Learners practise their English online with a native British or American English-speaking tutor who focuses on the individual objectives of each learner.

## **Administrator Tools provide dynamic reporting options.**

Robust reporting and management tools enable managers to track usage and learner progress to maximise the return on language-learning investment.

## **Mobile Apps continue learning anywhere.**

Learners access the same interactive experience with full lessons—from laptop to mobile. Downloadable content allows learners to work offline. Progress syncs to Administrator Tools.

## **Reading Aloud builds oral proficiency.**

Reading long passages aloud helps build automaticity, the capability that builds fluency. Learners can compare their pronunciation to that of native English speakers, and can read, listen to a native speaker read, or record themselves speaking extended passages.

## **Extended Reading and Writing Activities provide expert feedback.**

Our English-speaking tutors evaluate voice responses and written text submitted by learners, and provide personalised pronunciation and written feedback.

## **Placement and End-of-Lesson Tests assess learners.**

Placement Tests position learners in the right level for their individual ability and End-of-Lesson Tests assess comprehension as learners progress through the programme.

## **Training, Implementation, and Support services prepare you for success.**

Our team of experts partners with you to plan, deploy, and promote the programme in your institution, and integrate our solutions into your technical infrastructure.

\*All features are not available in all countries and markets. See your sales representative for specific offerings.



## **Contact us for more information:**

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[RosettaStone.co.uk/PublicSector](http://RosettaStone.co.uk/PublicSector)

### **About Rosetta Stone**

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organisations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

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