

Rosetta Stone Language Learning Instructional Design for Language Learners

Language Learning Benchmarks – Academic Year

During a 36-week academic period, students will be required to complete 1 level of study with the Rosetta Stone COURSe® solution to build language skills. Note that this instructional design assumes the L1 alphabet of the language studied is similar to the L2 alphabet of the language study. If the L2 alphabet is significantly different than L1, average hours would be higher than 40 hours per level of study.

To meet this goal, students will need to make 2.8% progress in Rosetta Course per week, which estimates to approximately 1 hour of time on task in the program per week. This approximates to using the solution 3 times per weeks for 20-25 minutes per session and reflects TIME ON TASK with the solution. The following table represents time requirements and weekly benchmarks using the above assumptions:

Lesson Planning Tool



Assumptions	Metric
Number of Weeks in Academic Year	36
Average Number of Rosetta Course sessions per week	3
Classroom Time/Outside Assignments per Week (in Hours)	0
Rosetta Course - Average Hours per Level	40
Number of Rosetta Stone Levels per Academic Year	1

= Input Items

Average Time in Rosetta Course Required per Session (in Hours)	0.37
Target Completion per Week	2.8%
Average Time on Task per week (in hours)	1.11

Weekly Benchmarks	1	2	3	4	5	6	7	8
Rosetta COURSe Cumulative Percent Completion 1st Level	2.8%	5.6%	8.3%	11.1%	13.9%	16.7%	19.4%	22.2%
Rosetta COURSe Cumulative Time on Task (in Hours)	1.1	2.2	3.3	4.4	5.6	6.7	7.8	8.9
Bleaded Learning Cumulative Time on Task	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Weekly Benchmarks	9	10	11	12	13	14	15	16
Rosetta COURSe Cumulative Percent Completion 1st Level	25.0%	27.8%	30.6%	33.3%	36.1%	38.9%	41.7%	44.4%
Rosetta COURSe Cumulative Time on Task (in Hours)	10.0	11.1	12.2	13.3	14.4	15.6	16.7	17.8
Bleaded Learning Cumulative Time on Task	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Weekly Benchmarks	17	18	19	20	21	22	23	24
Rosetta COURSe Cumulative Percent Completion 1st Level	47.2%	50.0%	52.8%	55.6%	58.3%	61.1%	63.9%	66.7%
Rosetta COURSe Cumulative Time on Task (in Hours)	18.9	20.0	21.1	22.2	23.3	24.4	25.6	26.7
Bleaded Learning Cumulative Time on Task	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Weekly Benchmarks	25	26	27	28	29	30	31	32
Rosetta COURSe Cumulative Percent Completion 1st Level	69.4%	72.2%	75.0%	77.8%	80.6%	83.3%	86.1%	88.9%
Rosetta COURSe Cumulative Time on Task (in Hours)	27.8	28.9	30.0	31.1	32.2	33.3	34.4	35.6
Bleaded Learning Cumulative Time on Task	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Weekly Benchmarks	33	34	35	36	37	38	39	40
Rosetta COURSe Cumulative Percent Completion 1st Level	97.2%	97.2%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Rosetta COURSe Cumulative Time on Task (in Hours)	36.7	37.8	38.9	40.0				
Bleaded Learning Cumulative Time on Task	0.0	0.0	0.0	0.0				

Learner Outcomes – Levels 1-3

*NOTE: The following is a general-purpose list of outcomes for languages offered by Rosetta Stone. It does not capture everything that each language offers. Instead, it names the general outcomes that learners will achieve in most languages.

***Level 1 Learner Outcomes**

Upon completion of Rosetta Stone Level 1, learners will be prepared for a wide range of basic interactions with people, places, and things in their new language environment. They will be able to introduce themselves, politely greet others, explain simple activities that they are engaged in, indicate where various people and items are located in time and space, and express basic wants and needs. They will know the basic vocabulary required to begin talking about place of origin, jobs, hobbies, family members, interests (e.g., likes, dislikes), and emotions related to family, friends, or pets. They will be able to ask for directions to common urban landmarks and to inquire about or describe the identity, cost, quantity, and basic physical characteristics (e.g., color, size) of various items.

Starting in Level 1, and continuing throughout their entire Rosetta Stone experience, learners will develop conversational speaking skills, will build listening-comprehension skills through significant exposure to real native speakers, and will acquire basic reading and writing skills in their new language.

***Level 2 Learner Outcomes**

Upon completion of Rosetta Stone English Level 2, learners will be able to discuss their own situation (past, present, and future) in the context of a larger and more complex language landscape. They will be more confident in both giving and receiving directions to various destinations around and outside of town. They will know structures that will allow them to indicate where they are, the relative position of people and objects, where they are going, and various activities that they did, are doing, or will do. They will have acquired vocabulary that allows them to more clearly describe their physical environment in terms of both present and future states. They will also have the vocabulary necessary to develop social ties through proper phone and social etiquette, and to acquire e-mail, phone, and address information in order to organize and plan events and outings with others. Topics of discussion in the learner's realm of possibility will now include more detailed descriptions of working life, academic subjects, as well as elements of arts and culture.

***Level 3 Learner Outcomes**

Upon completion of Rosetta Stone Level 3, learners will be able to explore conversational possibilities beyond basic, goal-oriented subject matter. An expanded vocabulary that covers spaces both inside and outside the home, in addition to knowledge of spatial relations, will allow learners to orient themselves in time and place across several different contexts. Learners will also be able to procure specific quantities of items, such as food and other household supplies. They will be prepared to discuss issues of personal importance, such as birth, marriage, death, and concerns related to their health and body—as well as understand several complementary terms indicating frequency, duration, and degree. Along with a greater ability to express opinions, beliefs, and emotional states and feelings, learners will have new vocabulary to begin exploring topics of discussion that include political and diplomatic matters, religion, culturally relevant holidays and celebrations, and the worlds of sport, business, and leisure.

Content Descriptions

The following are Content Descriptions for each level of Rosetta Stone. Each description is divided into the units of study for each level. For each unit, the mission of the content is provided for the core lessons and a context description of the milestones and microstones (when applicable).

Level 1

Build a foundation of fundamental vocabulary and essential language structure. Gain the confidence to master basic conversational skills, including greetings and introductions, simple questions and answers, shopping, and much more.

Unit 1: Language Basics

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Basic Sentences	People and common activities Third-person pronouns and plurals Definite and indefinite articles Singular, plural, and gendered nouns Subject-verb agreement	Forming plurals Greetings and farewells
Everyday Items	Common foods Animals Everyday items Direct objects Negation Direct mixed-gendered "they" Question word: "what" Yes/no questions	Present progressive Negation
Colors and Sizes	Adjectives Colors and sizes Professions First- and second-person pronouns Nouns	Personal pronouns Adjectives
Clothing and Quantities	Numbers 1–6 Many household object and clothing words Question words: "who" and "how many"	Direct objects Quantity comparisons
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Unit 2: Greeting and Introductions

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Family Relationships	Family relationships Possessive pronouns Numbers 7–12 People's ages Question words	Compound subjects Family relationships
Around the House	Household words Rooms in the house Common appliances Prepositions Family relationships	Nouns Articles Prepositions Syllables
Making Acquaintances	Talk about self Identifying your country of origin Names of several cities and countries Words for city landmarks Greetings Question words	Personal pronouns Titles and addresses
Clothing	Colors Articles of clothing Adjectives to describe self Greetings Personal physical states	Descriptive Predicate adjectives
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

*Reflects Course Contents for English (American)

Level 1 *(continued)*

Unit 3: Work and School

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Locations and Times of Day	Workplaces Times of day and time-of-day greetings Question words: “when” and “where” Time and place related prepositions Numbers 13–20	Inside and outside Numbers
Senses and Body Parts	Calendar time Days of the week Polite language Preposition: “with” Visiting a friend Parts of the body Sensory words	Demonstrative adjectives Days of week
Languages	Languages user speaks/does not speak Numbers 21–69 Names of languages	Simple present Punctuation
Daily Routine	Reflexive verbs Morning washing routine Bedroom and bathroom objects New adjectives	Subject and verb agreement Because
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Unit 4: Shopping

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Landmarks and Directions	Shopping Names of several stores Things commonly bought Verbs about places and objects	Compound sentences Need and want
Currency, Cost, and Preferences	Express likes and dislikes Compare things Things to do around town Sports Cost of items Common currencies	Possessive pronouns Forming questions
Materials and Merchandise	Common shopping phrases Different forms of payment Describing objects one shops for Comparatives	The stative passive Comparison
Comparing and Contrasting	Quantity Comparison words Shopping	Category Aspect Sameness Difference
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Level 2

Navigate your surroundings as you build on the vocabulary and essential language structure in Level 1. Learn to talk about your environment and enjoy basic social interactions—giving and getting directions, using transportation, telling time, dining out, and more.

Unit 1: Travel

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Destinations	Types of buildings Types of stores Asking for directions Following directions	Prepositions Pronoun contractions
Directions and Location	Public transportation Directional language Vehicles Verbs used with modes of transportation Various kinds of transportation stations	The imperative Ordinal numbers
Time, Arrivals, and Departures	Travel itineraries Specific time words Additional modes of transportation Numbers 70–99 Useful vocabulary for airports and train stations	Telling time Clock times
Weather Today and Tomorrow	Travel destinations Weather language Temperature Kinds of precipitation Talking about the weather in the future	Future tense Indefinite subject pronoun
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Unit 2: Past and Future

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Correspondence	Past tense Indirect objects Correspondence Future tense	Verb tenses Periods of time
Meaning and Understanding	Indirect objects Asking for clarification School subjects	Indirect object pronouns Asking for repetition
Careers	Imperfect tense Different levels of school and students Jobs and workplaces	The continuous past Punctuation
Formal and Informal Situations	Contrast between past tense and imperfect tense Polite ways to make requests	Present and past tenses Polite phrases
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Level 2 *(continued)*

Unit 3: Friends and Social Life

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Giving and Following Instructions	Social life Leisure-time activities Activity planning Formal imperative Months of the year	Direct/indirect objects Calendar terms
Planning	Planning an event Methods of communicating How to write and say dates Informal imperative Numbers 100–1,000	Prepositional phrases Numbers
Celebrations and Culture	Types of parties Possession Phone etiquette Demonstrative words: “this,” “that,” “these,” and “those” Adverbs of place: “here” and “there”	Demonstrative adjectives Courtesies
Invitations and Apologies	Party language Comparisons Accepting/declining an invitation	Expressing politeness Preferences
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Unit 4: Dining and Vacation

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Dining In and Dining Out	New form of the future Food and restaurant language	Adverb of degree Preposition use
Landmarks and The Arts	Landmarks Architectural features Musical instruments Art media	Negation Types of things
Emotions	Religious buildings Emotions Sightseeing verbs Sequencing words	Expressing emotions Sequencing events
Vacation Activities	Common vacation activities Places to go on vacation Things to see on vacation Vacation-themed clothing Weather	Possession Modal verbs
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Level 3

Connect with the world around you by building on the language fundamentals and conversational skills you developed in Levels 1 and 2. Learn to share your ideas and opinions, express your feelings, and talk about everyday life—your interests, your work, current events, and much more.

Unit 1: Home and Health

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Spatial Relations	Backyard Related verbs and nouns Comparison words	Verb tenses Imperative form
Household Chores	Kitchen Bathroom Living room Chore-related verbs	Compound sentences Inquiries and requests
Sports and Exercise	Sports Exercise Time-related adverbs: “always,” “never,” and “sometimes”	Punctuation Opposites
Injuries and Health	Body parts Minor injuries First aid	Expressing health needs Body language
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Unit 2: Life and World

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Needs and Possibilities	Subjunctive mood Pronouns and adverbs: “everyone,” “everything,” “probably,” and “nothing”	Relative pronouns Compound words
Life Events	Geography Birth Marriage Death Present perfect Present perfect continuous	Present perfect continuous tense Social conventions
Geography and Climate	Cardinal directions New countries Oceans Types of trees Climatic regions Possessive pronouns	Direct and indirect speech Conjunctions
Description and Possession	Animals New adjectives Possessive pronouns	Infinitive phrases Look
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Level 3 *(continued)*

Unit 3: Everyday Things

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Belief and Opinion	Present perfect Adjectives and nouns formed with verbs Contrast words: “correct,” “appropriate,” and “if . . . not” phrases	Conditional situations Gerunds
Taking Things Along	Shopping Containers “Only” and “never”	The subjunctive mood Syllables Stress
Measurement and Fractions	Food Shapes Fractions Units of measure	An interrogative adverb Shapes Close approximation
In the Kitchen	Tools Craft supplies Cooking and cooking terms	Household and food items Units of measuring accurately
Milestone	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	

Unit 4: Places and Events

<i>Lesson</i>	<i>Core Concepts</i>	<i>Grammar and Usage</i>
Politics and Media	Politics Nationalities Heads of state News sources Political terms	Future tense Geographic names
Languages and Business	Passive voice Business vocabulary	Passive voice Quantifiers
Learning and Memory	Memory Learning Adjectival forms of the cardinal directions “Too much/too many,” “since,” “okay,” “ever/never,” and “again”	Adverbs Degree Quantity
Celebrating Holidays	Celebrations Festivals Religious holidays	Modal verbs Frequency
Milestones	Each unit concludes with a Milestone, an interactive capstone activity that lets the learner practice key skills learned and apply new language knowledge in real-life situations.	