

Customer Success Story:

# Frankfurt International School

Grade 6–12 | Modern Foreign Languages



Education

## Expanding Global Language Competencies of Learners

### Challenges

Frankfurt International School (FIS) sought a language-learning solution that would provide students language study beyond the current classroom offerings. Continuous requests from students and parents to offer further languages, together with the school's mission to ensure a dynamic 21st-century, dynamic inquiry-driven education of the highest standard, created the demand for an intelligent and comprehensive language-learning solution. FIS needed a flexible and scalable solution that would allow students, parents, and staff to study language with an anytime, anywhere structure. They wanted a language program that could support students with credit study, International Baccalaureate (IB) diploma efforts, career preparation, and summer programs supporting English as a second language (ESL) study. In addition, FIS sought a solution that could support language study by parents as well as professional development for faculty and staff.

### Implementation

Utilizing the Rosetta Stone® Language Lessons Version 3 (formerly Rosetta Course) online solution, FIS has activated 2,400 licenses for students and 170 licenses for parents. The school has implemented the Rosetta Stone solution in a variety of ways through independent study. Students can earn language credit in Grades 9–12 based on a mapping of credit hours to Rosetta Stone program progress created by the language faculty. Beginning in Grade 6, the Rosetta Stone solution is used towards meeting the credit requirements for creativity in the IB program. Some students study with the solution to improve language skills to help them with their future career paths. FIS also offers licenses during their summer program to local children to strengthen English language skills. The faculty has access to study language with the Rosetta Stone solution for professional development, and also uses the program in the language classroom to enhance learners' skills. In addition, FIS has provided access to the Rosetta Stone solution to parents, and over 170 parents are actively learning languages. Learner progress was monitored using the Administrator Tools feature (formerly Rosetta Stone Manager™) to ensure effective usage of the program.

### Benefits

The following benefits were realized since implementation in 2010:

- Increased ability to meet credit requirements of International Baccalaureate (IB) CAS program
- Students can earn up to 8 credits of foreign language study which can significantly enhance academic records and career preparation
- For beginning learners, 76.5% of Grade 6–7 and 84.2% of Grade 9–10 learners scored greater than the department expectation of Novice High on the ACTFL Oral Proficiency Interview.



**FIS** Frankfurt International School

*"Rosetta Stone enables shy students to learn with confidence. Equipped with headset and microphone, they benefit individually from speech recognition, they get feedback and quickly build confidence in their new language."*

Ian Gulliford  
Language Coordinator,  
Frankfurt International School

## Offering Academic Credit

Frankfurt International School implemented the Rosetta Stone solution through independent study to help learners achieve academic credit. Students in Grades 6–12 could use the Rosetta Stone® Language Lessons Version 3 solution to meet credit requirements for the International Baccalaureate (IB) CAS program. The IB program requires activities related to creativity and the Rosetta Stone solution satisfies this requirement. Students are also provided the opportunity to earn credit for study. A committee of faculty at FIS mapped Rosetta Stone program progress to high school language requirements to determine how many credits to award. Students can earn up to eight credits for five levels of study in a given language. Both of these programs have significantly enhanced the academic records of students. As Ian Gulliford, Language Coordinator, stated, "Anything you can do to promote languages among young people is valuable. You cannot be productive nowadays without language skills."

## Growing through Technology

The Rosetta Stone solution was implemented to grow language-study choices beyond the 12 languages available for classroom instruction at the school. It also is a great introductory tool for new students to learn German. The program allows more active participation in language learning, and it has students employ their IT skills at the same time. Due to limited room for expanding the school curriculum, the scope for independent learning with the program allows students to learn additional languages on their own, through anytime, anywhere online access. Ian Gulliford states: "Our users love being able to access Rosetta Stone anywhere in the world. We offer Rosetta Stone to all our new students as a welcoming gift before they arrive in Germany, giving them a chance to build up confidence in their new language."

## Managing for Success

Utilizing the Rosetta Stone online solution, FIS has activated 2,400 licenses for students and faculty and 170 licenses for parents. The key to success when implementing the Rosetta Stone solution at FIS was to have a dedicated faculty member to manage and administer the solution. Having a single point of contact provided the faculty with a quick response to questions related to classroom integration and managing learner progress. The administrator also ensures that licenses are being allocated according to the implementation plan of FIS and monitors usage of the program. In addition, FIS designated a lead teacher who provides technical support related to the school's implementation for faculty.

## Expanding the Language Offerings

FIS has extended its language-learning solution beyond students enrolled at the school. FIS offers a summer program to local children to help them acquire English language-learning skills. The four-week program offers the opportunity for children in the community to build vital language skills for success. The school has also opened up language learning to parents of children in the school. To date, there are over 170 actively registered parents in the program. FIS plans to expand licenses offered to parents in 2012.

## Realising Benefits

FIS faculty has used the Rosetta Stone Language Lessons Version 3 solution in the classroom to enhance language skills of students. Sometimes teachers used the program as a remedial tool for review of language and language structure. Others have used the solution independently from classroom instruction to build proficiency and enhance scores. German beginning students studied a minimum of one level of the program as a supplement to classroom instruction. The foreign-language department expects a minimum score for all beginners of Novice High on the 'American Council on the Teaching of Foreign Languages' (ACTFL) Oral Proficiency Interview. For the 2011–12 academic school year, FIS found that 76.4% of students who used the Rosetta Stone solution as a supplement scored above this minimum requirement on the scale, with the majority ranking Intermediate Low to Intermediate Mid after one level of study with the Rosetta Stone solution. In addition, for Grades 9–10, 84.2% of German beginning students ranked above the minimum, with the majority rated Intermediate Mid to Intermediate High.



### About Frankfurt International School

Frankfurt International School's mission is to be the leading, culturally diverse, and family-oriented international school with English as the principal language of instruction. FIS inspires individuals to develop their intellect, creativity, and character to become independent, adaptable, socially responsible, and internationally minded citizens, by ensuring a dynamic, inquiry driven education of the highest standard.

 [www.fis.edu](http://www.fis.edu)

### About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organisations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

**Rosetta  
Stone** 

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