### ROSETTA STONE® ADVANTAGE FOR BUSINESS

#### Rosetta Stone Bus

# Flexible solution personalises language learning.

Rosetta Stone<sup>®</sup> Advantage for Business is a flexible e-Learning solution designed for learners of all proficiency levels in up to nine languages.

An end-to-end language solution where learners can select their own learning paths and workshops focused on their unique interests, Rosetta Stone Advantage for Business offers broad content areas addressing everyday situations, culture, business, and industry.

#### **KEY FEATURES\***

*Language Training* builds employee communication skills based on learners' goals.

*Mentoring and Lesson Help* provides employees support to drive progress.

*Administrator Tools* give programme managers real-time reports to maximise the return on languagelearning investment.

*Mobile Apps* provide additional access at learners' convenience.

*Placement, Progress, and Achievement Tests* enable targeted learning and assess learner progress.

*Training, Implementation, and Support* services ensure successful deployment of your language-learning programme.

**Phone Courses** supplement language instruction with live 1:1 conversational tutoring.

*Live Tutoring* enables online practice with a tutor.

*Tailored Catalogs* offer adaptable content for your business.

#### **KEY BENEFITS**

Rosetta Stone<sup>®</sup> Advantage for Business is a comprehensive, flexible language solution that delivers:

- A single solution that encompasses all proficiency levels from beginner to advanced levels
- Relevant and engaging exercises focused on everyday situations, workplace, and industry content
- Personalised learning paths based on learners' goals and objectives
- Tailored training programme based on organisation's specific language needs
- Motivational services provide learners additional encouragement throughout their training

#### ROSETTA STONE® LANGUAGE LEARNING SUITE FOR BUSINESS



Rosetta Stone Advantage for Business combines e-Learning and proven methodologies for easy integration into an organisation's training programme.



# Language learning adapted to your business objectives.



#### Language Training spans all proficiency levels.

More than 40 activity types vary learning throughout training, with speech-recognition technology providing immediate pronunciation feedback.

An extensive content library covers everyday language, business situations, job-specific, and industry-specific topics, and 450+ news video lessons present recent topics from EuroNews and Associated Press.

#### Mentoring provides motivational support.

A dedicated mentor gives advice and answers pedagogical questions, checks in regularly to ensure learner progress, and provides progression reports.

#### Lesson Help encourages learners to stay on track.

Instructional assistance allows learners to ask qualified tutors pedagogical questions.

#### Administrator Tools measure value and learning outcomes.

Robust tools enable managers to track usage and learner progress at individual employee, business unit, or group levels, generate real-time, dynamic reports, and manage learners and workgroups.

#### Mobile Apps enable learning anywhere, anytime.

Practice is available 24/7 on various mobile devices to reinforce new vocabulary and language skills. Progress made tracks back to Administrator Tools.

# *Placement, Progress, and Achievement Tests* assess learners and measure progress.

Testing is built in across all levels to assess language proficiency at the start, evaluate the learner at regular intervals, and to measure a learner's level in respect to recognised standardised tests.

## *Training, Implementation, and Support* services prepare you for success.

Our team of experts partners with you to plan, deploy, and promote the programme in your organisation, and integrate our solutions into your technical infrastructure.

#### Phone Courses help learners gain more confidence.

Learners choose from over 700 topics to supplement language instruction. English courses can be scheduled 24/7.

#### *Live Tutoring* further improves oral proficiency.

Supplementary live online conversation courses are conducted in small groups led by tutors who are certified teachers. English classes are available 24/7.

#### *Tailored Catalogs* adapt curriculum to your needs.

We develop adaptable content catalogs from our library of language content to meet your business's specific language objectives.

\*All features are not available in all countries and markets. Please contact your sales representative for specific offerings.



RosettaStone.co.uk/Business | 0800 145 6076



United Kingdom: 0800 145 6076

Outside the United Kingdom: +44 (0)20 7010 8870

RosettaStone.co.uk/Business

#### About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organisations.

Our scalable, interactive solutions have been used by over 12.000 businesses, 9.000 public sector organisations, and 22.000 education institutions worldwide, and by millions of learners in over 150 countries.

