

## Skills to build towards conversational proficiency.

Rosetta Stone® Foundations for Business is a scalable e-Learning solution designed for beginner to intermediate learners in up to 24 languages to build fundamental language skills.

Our structured approach engages learners by developing language skills through a predefined sequence and method using sounds, images, and text to help learners absorb meaning intuitively, so learning is natural.

As learners complete interactive language instruction they unlock the ability to practise their language skills through games, activities, stories, and live online conversations—adjusted to their learning progress.

### KEY FEATURES\*

**Language Training** provides core language instruction.

**Live Tutoring** enables online conversation with native speakers.

**Games and Activities** reinforce language skills.

**Administrator Tools** provide managers with robust reporting tools to track and measure learner progress.

**Mobile Apps** give learners added access at their convenience.

**Training, Implementation, and Support** services ensure successful deployment in your organisation.

**Cultural Awareness Training** enhances your learners' global competency and mobility.

### KEY BENEFITS

**Rosetta Stone® Foundations for Business** is a comprehensive language solution.

- Immersion environment activates natural aptitude for acquiring a new language
- Gamification makes language learning interesting while delivering results
- Personalised experience enables learners to progress at their own pace through a structured sequence
- Accessibility anytime, anywhere on mobile devices such as smartphones and tablets

### ROSETTA STONE® LANGUAGE LEARNING SUITE FOR BUSINESS



Rosetta Stone Foundations for Business combines e-Learning and proven methodologies for easy integration into an organisation's training programme.



# Fundamental language learning that works.



## **Language Training engages learners instantly.**

Learning begins immediately in an immersion environment with interactive activities carefully sequenced to build language naturally. Core lessons introduce reading, writing, speaking, and listening skills; key skills such as grammar and vocabulary are then refined in *Focused Activities*.

Strong emphasis is placed on producing spoken language. Proprietary speech recognition evaluates learners' pronunciation, providing immediate feedback guiding learners to speak the new language correctly.

## **Live Tutoring enables learners to converse online.**

Tutors who are native speakers converse with learners directly online and facilitate live, interactive conversations that include up to three other learners at the same level.

## **Games and Activities stimulate and engage.**

Learners practise their new language using interactive activities and stories that build confidence, reading culturally relevant stories aloud, and receiving pronunciation feedback via speech-recognition technology.

## **Administrator Tools provide dynamic reporting options.**

Our management tool delivers powerful functionality to add employees and monitor overall usage and progress. Reports can be easily generated for individual employees or for entire divisions or business units.

## **Mobile Apps enable learning anytime, anywhere.**

Learners practise and increase retention of language skills and vocabulary at their convenience using a variety of mobile devices such as smartphones and tablets.

## **Training, Implementation, and Support services prepare you for success.**

Our team of experts partners with you to plan, deploy, and promote the programme in your organisation, and integrate our solutions into your technical infrastructure.

## **Cultural Awareness Training is relevant to global work.**

Combining language learning with cultural awareness fosters collaboration and reduces the risks of costly mistakes. Aperian Global™ Globesmart® provides instant access on how to conduct business effectively in countries around the world.

*\*All features are not available in all countries and markets. Please contact your sales representative for specific offerings.*



## **Contact us for more information:**

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### **About Rosetta Stone**

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organisations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

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