

ROSETTA STONE®
LANGUAGE LEARNING
SUITE FOR
HIGHER EDUCATION



Education



Prepare students for
global success.

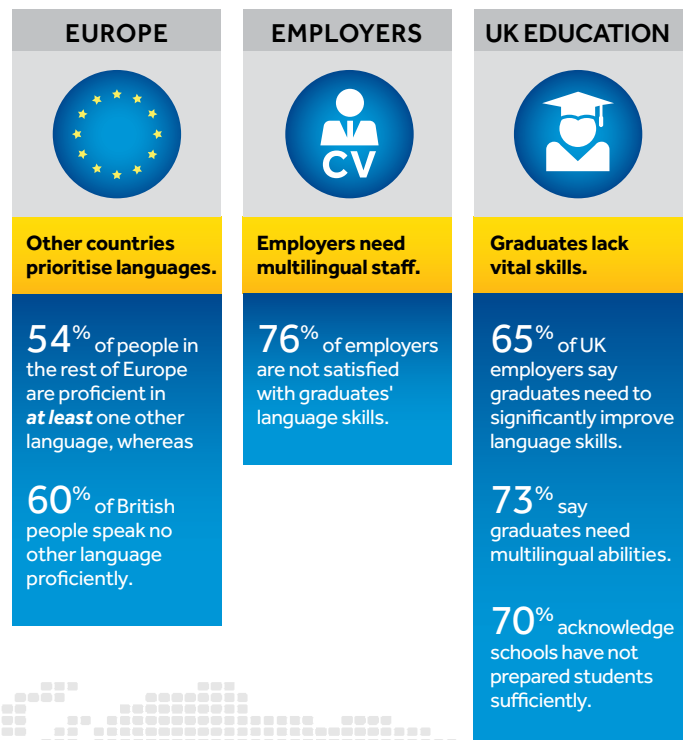


Prepare students for global success.

Rosetta Stone has been a trusted language partner and advisor to education institutions, businesses, and governments globally for more than 20 years. Across Europe we have contributed to key research projects, including Language Rich Europe and the State of the Nation report by the British Academy. Collaboration between learning technology providers and educational institutions continues to drive an evolution in language instruction.

Close the skills gap. When it comes to language learning, the skills gap possessed by many of today's graduates is real. Language skills are a necessity for students and faculty engaged now, or planning to engage later, in the worldwide economy. As higher education institutions position themselves to attract an international and diverse student and staff population, demand to gain multilingual skills increases. To meet those needs, technology-based language learning delivers content in a web-based, cost-efficient manner whilst complementing classroom instruction.

Provide new opportunities. Foreign language skills of undergraduates are widely inconsistent, and it is difficult to give all students the chance to develop proficiency before graduation. Current language programmes often cannot provide a scalable delivery of learning to meet that widespread need. As employer demand for multilingual skills increases, UK graduates with limited language skills are often passed over in favour of foreign-born talent. However, students who do graduate with language and multicultural skills are in high demand by organisations, resulting in greater employability, higher salaries, and increased mobility for these individuals.



A new place for languages – next-generation IWLP

Today's language challenges are constrained by funding, resources, government policy, and understanding internationalism. On average, a university today delivers language study to approximately 1.400 students and the majority of them are language degree students. However, the average student population per UK university is over 10.000 students. Many universities remain challenged to stretch their current language programme to reach such a large number of students—or even include staff.

LANGUAGE MEANS SUCCESS.

Create an Institution-wide Language Programme (IWLP).

Rosetta Stone provides solutions that enable your current language centres, faculties, and language teachers to leverage technology successfully. EdTech solutions provide key departments and faculty members the online resources to provide language study across campus. In turn, these language focal points become the central source for critical skills that ensure students' employability.

Student outcomes continue to be a top priority. Creating an IWLP throughout the campus supports the evolution from Language For Some to Language for All programmes. Introducing such a new policy has a positive effect on the entire institution. Student attraction and retention increases—nationally and internationally. Student mobility improves as internationalisation efforts achieve new success. These effects generate learning momentum that results in wider participation of students in language programmes that help them succeed.



2013 UK INTERNATIONAL
STUDENT POPULATION

425,265



Rosetta Stone® Language Learning Suite

The Rosetta Stone® Language Learning Suite delivers language solutions available anywhere, anytime on the web or mobile that fit your campus learning needs—from learners with no or limited experience in their new language to those building intermediate and advanced level language skills for career readiness and professional development.



Our Solutions



Rosetta Stone® Foundations

A scalable solution designed for beginner to intermediate language learners in up to 24 languages, Rosetta Stone Foundations engages learners by systematically developing fundamental language skills through a predefined sequence and method. This solution enables learners with limited or no experience with their new language to build toward conversational proficiency.

As learners complete interactive language lessons they unlock the ability to practice their language skills through games, activities, stories, and live tutoring—leveled to their learning progress.



Rosetta Stone® Advantage

A flexible solution designed for learners of all proficiency levels in up to nine languages, Rosetta Stone Advantage integrates easily into any blended-learning model for academic programmes, with the ability to assess and grade learner progression and achievement.

Rosetta Stone Advantage offers broad content areas addressing everyday situations, culture, and business, as well as workshops focused on unique academic subjects, and enables educators to tailor the programme based on their curriculum.

Our Language Learning Suite also includes these features and services:

Training, Implementation, and Support services enable your educators to deploy language-learning technology in their classrooms. Our team of experts partners with you to implement a programme that can blend with in-class instruction. We support your staff by ensuring Rosetta Stone® solutions work within your technical infrastructure.

Administrator Tools maximise value and learning outcomes. Our robust reporting and grading tools enable educators to track and measure real-time usage and assess progress for individual learners, classes, or groups. Reports identify learners' strengths and weaknesses, information that can assist educators as they plan in-class and one-on-one instruction.



Rosetta Stone® Library Solution

A solution built for academic libraries in 30 languages to help students, faculty, and staff gain the confidence to engage in the new language. With self-paced learning and access through mobile devices outside the library to accommodate busy student, faculty, and staff schedules, Rosetta Stone Library Solution is designed to meet a range of cultural interests.



Rosetta Stone® Custom Solutions

A service that provides tailored content and instructional options to equip learners with language learning customised to your unique campus or curriculum.

As your partner, our team of expert curriculum designers can work with your faculty and curriculum specialists to build a custom language programme to achieve specific learning outcomes tailored to your requirements.

Adopting technology means scale and flexibility.

Rosetta Stone® Language Learning Suite solutions enable educators to provide learners a personalised learning experience where they can practise and acquire language skills both inside and outside the classroom. By leveraging existing technology, campus educators can add more flexibility to the language curriculum.

A web-based, language-learning platform with global reach provides a central location to monitor and measure all student progress. It also gives educators the flexibility to offer courses with a range of purposes, from for-credit courses to courses that award credits for extracurricular studies.

Increase opportunity to produce language.

Students need a lot of exposure to a language whilst learning. It must be understandable and engaging—and delivered at an appropriate difficulty-level based on individual learners' proficiency.

Language is inherently social, and learners develop proficiency by actively engaging in conversation. Our solutions offer opportunities to include live instruction with a tutor or mentor to foster the creative production of language.

Digital learning is on the rise in all areas of knowledge acquisition. Institutions that offer learning approaches that align with today's students' learning preferences will attract more enrollment. Finally, online solutions ensure your language programme is available anywhere, anytime—a critical standard for today's student population.



By leveraging existing technology, campus educators can add more flexibility to the language curriculum.

Results that matter.

Rosetta Stone helps colleges and universities meet today's language-learning challenges with scalable, innovative technology-based solutions.

"Our language programme with Rosetta Stone proved the ideal pathway especially for our exchange students whose circumstances didn't allow them to commit to a year-long course. Students found Rosetta Stone to be an innovative and interactive way to learn a language, which allowed greater flexibility than a classroom-based course."

Sofia Anysiadou, Worldwide Learning Centre Resources Coordinator, University of Central Lancashire

"The implementation of the Rosetta Stone solution in our institution has been a success. Not only students, but also teachers and other university staff have had the opportunity of learning languages online with a flexible and dynamic method."

Òscar Serra Salvia, Project Manager, University of Barcelona

"Having the ability to offer our faculty and staff an opportunity to develop skills in languages other than English is inspirational and continues to enhance our university's globalization initiatives."

Heidi Wright, Training and Development Manager, Texas A&M University – Commerce

"Our focus on community and industry needs is what led CWI to develop Workplace English and digital-technology classes for many non-English-speaking laid-off workers. By breaking down language and technology barriers to employment 35% of participants reentered the workforce."

Scott Fenwick, Director of Business Partnerships, College of Western Idaho

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.





Education

For more information, contact a Rosetta Stone language-learning consultant:

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