ROSETTA STONE®
LANGUAGE LEARNING
SUITE FOR
PUBLIC SECTOR
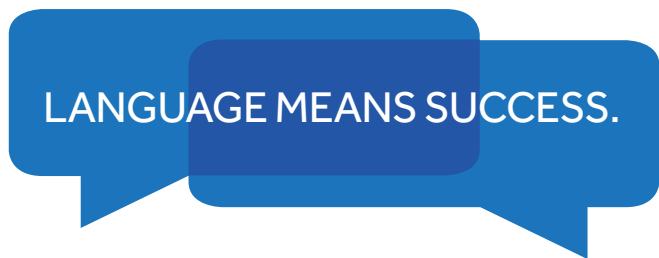
Rosetta Stone® | Public Sector

Create true understanding through language.

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Rosetta Stone helps government, nonprofit organisations, and NGOs equip employees with language skills and cultural understanding needed to achieve public policy objectives, especially in the areas of international relations and security.

As the trusted single source for all of your language training needs, we provide comprehensive language-learning solutions that deliver powerful skills to your employees.

LANGUAGE MEANS SUCCESS.

The Rosetta Stone® Language Learning Suite empowers your workforce to communicate in multiple languages for helping employees connect with diverse communities. Leveraging insights gained from more than 20 years' experience, we continue to develop award-winning language solutions that improve the lives of people and the operations of departments every day.

Language strengthens organisations. Language impacts institutions at almost every level, including community engagement, public service, integration efforts, workforce development, and ultimately public and community communications, at home and abroad.

Serving diverse populations, government and nonprofit organisations need to interact with their citizens in different languages. To be operationally successful, language skills are a necessity for employees and volunteers to communicate the institution's objectives, perform their duties, and establish relationships with the people they serve.

LANGUAGE IMPACTS ORGANISATIONS
at almost every level—at home and abroad.

Language skills support your goals.

Globalisation and demographic shifts make the world that public sector departments operate in increasingly multicultural and diverse. Language training can help overcome communication challenges.

Strengthen community engagement. Building trust and goodwill with local populations is critical to fulfilling your objectives and duties to the public. As communities become more diverse and missions cross national borders and cultural groups, language training can empower staff to cultivate relationships and operate more effectively.

Provide vital ESOL training. Communication is a fundamental element when it comes to sustainable integration strategies. As your constituents and workforce become more culturally diverse, the need for providing English e-Learning opportunities increases.

Language training equips frontline personnel with a mission-critical capability.

Give vital support to staff around the globe. Communicating effectively with ethnically and linguistically diverse local populations is vital to the safety and security of your staff and the communities they serve and protect. Language training equips frontline personnel with a mission-critical capability.

Foster workforce development through e-Learning strategies. Evolving missions and changing demographics require the workforce to adapt to changing needs. Civil Service employees benefit from training that enables them to interact successfully with the communities they serve. Language training strengthens your workforce.

Rosetta Stone® Language Learning Suite

The Rosetta Stone® Language Learning Suite delivers e-Learning language solutions available anywhere, anytime. Accessible through the web or by mobile, the programmes meet the needs of your staff, from learners with no foundation or limited proficiency to mission-specific content for intermediate and advanced learners.

TRAINING, IMPLEMENTATION, AND SUPPORT

LIBRARY SOLUTION

FOUNDATIONS

CUSTOM SOLUTIONS

ADVANTAGE

ADVANCED ENGLISH FOR BUSINESS

ADMINISTRATOR TOOLS

Our Solutions

Rosetta Stone® Foundations

A scalable solution designed for beginner to intermediate language learners in up to 24 languages, Rosetta Stone Foundations engages learners by systematically developing fundamental language skills through a predefined sequence and method. This solution enables learners with limited or no exposure to their new language to build toward conversational proficiency.

As learners complete interactive language lessons they unlock the ability to practise their language skills through games, activities, stories and live tutoring—leveled to their learning progress. Clients may add online cultural awareness training to build cross-cultural understanding in addition to fundamental language skills.

Rosetta Stone® Advantage

A flexible solution designed for learners of all proficiency levels in up to nine languages, Rosetta Stone Advantage provides an end-to-end language solution where learners can select their own learning paths as well as workshops focused on their unique interests.

Rosetta Stone Advantage offers broad content areas covering everyday situations, culture, business, and industry content. This solution enables departments to tailor language learning to their needs, supported by additional services to motivate and guide learners within the programme.

Our Language Learning Suite also includes these features and services:

Training, Implementation, and Support services enable you to deploy a successful language-learning programme. Our team of experts incorporate your goals into an effective implementation model that helps you plan, implement, and promote the programme within your institution, and motivate learners—all while integrating Rosetta Stone solutions into your technical infrastructure.

Administrator Tools maximise value and learning outcomes. Our robust reporting and management tools enable programme managers to track and measure real-time usage and progress for individual learners, or groups. Learners and licenses can also be easily managed.

Rosetta Stone® Advanced English for Business

A solution designed for intermediate to advanced English learners to improve business-specific communication skills for workplace settings, Rosetta Stone Advanced English is a dedicated English programme for managers and executives who need additional English language training.

Rosetta Stone Advanced English combines e-Learning focused on building skills such as writing e-mails, conducting meetings and negotiations, delivering presentations, and more with online live tutoring provided by native English-speaking tutors.

Rosetta Stone® Custom Solutions

A service that provides custom content and instructional options to equip learners with language learning customised to your organisation needs.

As your partner, our team of expert curriculum designers can build your custom language programme to achieve specific learning outcomes—from vocabulary unique to your institution, culture, and mission to deep industry language tailored to your requirements. With Rosetta Stone Custom Solutions, we offer instructor-led online classes for your employees based on the curriculum we develop for you.

Rosetta Stone® Library Solution

A solution, available in 30 languages, built for public libraries to help its community gain the confidence to engage in the new language. With self-paced learning and access through mobile devices outside the library to accommodate busy patron schedules, Rosetta Stone Library Solution is designed to meet a range of cultural interests and community needs.

Intuitive approach drives language acquisition.

Rosetta Stone® Language Learning Suite solutions provide understandable and engaging lessons—a proven combination for effective language learning.

- Language proficiency requires a lot of practice. We have created engaging environments that enable learners to revisit concepts without getting bored.

- Learners are much more likely to remember material when they actively think about it. Our solutions guide learners to think deeply, rather than superficially, about the concepts in which they are learning.

- Learners need a lot of exposure to a language while learning, and it must be understandable and engaging—and delivered at an appropriate difficulty-level based on the learner's proficiency. Our solutions provide content that is relevant to the learning objectives, so that activities remain within each learner's range of abilities.

- Language is inherently social, and learners develop proficiency by actively engaging in conversation. Our solutions offer opportunities to include live instruction with a tutor or mentor to foster the creative production of language.

Real-world application.

Leading organisations use Rosetta Stone® language solutions to gain a powerful operational advantage and help their staff become more effective and successful.

"Rosetta Stone has provided a solution for us because of its accessibility and effectiveness for our members: it's online, not installed on one computer, can be administered remotely, and us providing this resource has encouraged our members to learn a new language in their own time and at their own pace."

**Rick Cottam, President,
United Nations Staff Union ICTY**

"The Foreign and Commonwealth Office (FCO) works closely with Rosetta Stone to deliver developmental online language training to staff in its global network of Embassies, High Commissions and Consulates. The ability to engage in different languages is key to the FCO's delivery of the Government's objectives internationally, and online learning has become an important part of their language-training programme."

**Colin Dick, Head of Languages Unit,
Foreign & Commonwealth Office**

"London's Metropolitan Police Service (MPS) implemented Rosetta Stone to support a blended learning environment which would foster skills improvement among frontline officers in the languages of the communities of London."

Metropolitan Police Service

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

Rosetta Stone | Public Sector

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