

The Advantages of Online Software



Business

Transform Language Training

Online software, often referred to as software-as-a-service (SaaS), has dramatically increased in popularity over the last few years and is now the preferred method for accessing training and applications for a majority of companies. Compared to the traditional network or CD-based model, online software simplifies access for employees and reduces the administrative burden and costs associated with hardware, installation, and maintenance. Companies can easily support, track, and manage as many employees as necessary on a single platform, and can quickly add new users or upgrade the software with almost no additional demands on IT staff or resources.

The primary reasons Rosetta Stone® customers prefer online software include:

FASTER IMPLEMENTATION with Little to No IT Involvement

Getting your language-training program up and running is significantly faster with a web-based solution. It is very common to underestimate both the cost of setting up new on-site systems and the time required to manually install software locally on individual computers. Because no server installation or maintenance is required, web-based software allows your company to deploy enterprise language training to employees quickly and easily.

IMMEDIATE ACCESS to New Technologies and Features

Online solutions are able to upgrade to the latest version and install new features as soon as they are available. Instead of manually installing CD-based updates on each computer, online updates require little or no work on the part of program administrators or IT staff and can be automatically pushed out to employees and announced through the support portal or application interface.

CONVENIENT Driving High Employee Adoption

Online solutions are accessible from any computer that can connect to the Internet—meaning employees can use the software whenever and wherever is most convenient for them. Nearly all of your employees are very familiar with using the Internet, which makes using web-based software feel much more natural and easy to use compared to network-based programs.

LOWER INITIAL COSTS and Total Cost of Ownership

Web-based software means that Rosetta Stone® manages the product, resulting in lower IT costs for hardware, software, and staff needed to manage your enterprise language-training program.

SCALABLE to Grow With Your Business

Network-based software is significantly less scalable, as it forces companies to make purchase decisions based on immediate needs and cannot easily accommodate changes in requirements or future growth in users. Unlike CD-based programs, web-based solutions provide the flexibility to scale up as needed on short notice with virtually no additional resources required.

SIMPLIFIED Language and Level Delivery and Usage

With Rosetta Stone online solutions, your company has access to all levels of all languages: learners automatically progress to the next level as they progress through the course, and your program administrator can assign new languages to employees at any time—with no additional software to purchase and no additional installations required.