

Case Study

EXECUTIVE SUMMARY

Defence Academy, College of Management and Technology

Defence Academy Offers Innovative Language-Learning Solution

Requirement

The Defence Academy provides high quality education, training and advice in technology, management and leadership to enhance the delivery of defense capability in the UK. Communication is key to developing core competencies and language learning is used explicitly in training, as well as being offered as a supplementary self-development tool.

The Academy needed language-learning tools without logistical restrictions. When sourcing, they needed something suitable for every setting, from offices to classrooms, homes to foreign bases.

Solution

The flexibility offered by the Rosetta Stone® Enterprise solution was a perfect fit for the Defence Academy. Users can put on a head set and practice in the Defence Electronic Learning Centre (DELIC) or use their unique ID to sign into the account from their home computer.

Consultant Stefan Install from the Defence Academy's partner Logica said: *"Our training is about core competencies, with communications a central theme of that."*

"Historically we had some language-learning packages that people could only access at certain sites. The idea was to replace that with something that was easy to access. We wanted to be able to make language learning available to people within the MOD, to develop their skills and help fulfil requirements around core competence training but also for personal development."

Results

The Defence Academy gets great feedback from users of Rosetta Stone and sees it as a strong component in the future development of its workforce and to reduce its existing reliance on translation services.

The following success story highlights the benefits to users, both in their career and for self-development.



CASE STUDY DETAILS

Success Story

Derek works in the press office at the Ministry of Defence. His line manager encouraged him to extend his skills so he searched through the MOD course manual, where he was introduced to Rosetta Stone. He signed up to the Defence Academy's Rosetta Stone account and has reached Level 3 in French.

He said, *"My line manager encourages us to do training courses and I quite fancied learning French because I go to France sometimes. For me, it's personal development and good for me at work. It's good for the brain cells."*

"When I first started out I found it very easy simply because it was so visual. You learn like a young child would learn a language. It's easy and interesting to follow."

The overwhelming ease of use was the key feature for Derek. He found the Rosetta Stone immersion technique honed his natural ability for language learning, allowing him to work out sentences and phrases using his innate language-acquisition process.

"Even though translations are not used so your brain has to work on images and sounds, I think I could read and write a lot now which is useful for working out things like signs and directions when you're abroad."

About Rosetta Stone Ltd.

Rosetta Stone is changing the way the world learns languages. Rosetta Stone offers a highly personalized, interactive platform that is acclaimed for its speed and power to unlock the natural language-learning ability in everyone. Available in more than 30 languages, the Rosetta Stone® language-learning solution is used by schools, organizations and millions of individuals in over 150 countries throughout the world.

The company was founded in 1992 on the core beliefs that learning a language should be natural and instinctive, and that interactive technology can powerfully replicate the immersion experience and activate the natural language-learning ability in learners of any age.



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Derek, Press Office, Ministry Of Defence

To speak to a language-learning consultant about the right solution for your organization, please contact us.

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