ROSETTA STONE® CATALYST™



Targeted, Effective, and Rapid Language Learning

Rosetta Stone Catalyst unified language-training solution for business sparks the confidence employees need to communicate effectively. It identifies your business's diverse language-training needs, offers targeted instruction for every employee, and delivers content and activities that increase learner engagement.

Our Catalyst solution offers English, Spanish, French, German, Arabic, Chinese, and many other languages. Employees gain confidence with self-paced learning, mobile access, and optional online tutoring. Robust reporting tracks learner usage, progress, and proficiency so that managers and executives can see and act on the results.



24 Languages enable more effective communication with colleagues, partners, and clients.

Business and Conversational Content, lessons, and activities engage learners.

Assessment ensures language training is focused and productive from the start.

English Proficiency Testing assesses existing skill level.

Targeted Learning Paths meet the needs of beginner, intermediate, and advanced language learners.

Learner Placement is based on employee goals and proficiency.

Speech Recognition provides visual and auditory feedback.

Optional Online Tutoring enables group and one-on-one learning.

Mobile Support is available for laptops, tablets, and phones.

Progress, Usage, and Proficiency Reports measure learner development.

Training, Implementation, and Support services foster positive learning outcomes.



SUPPORTED LANGUAGES

- Arabic
- Chinese (Mandarin)
- Dutch
- English (US)
- English (UK)
- Filipino (Tagalog)
- French
- German
- Greek
- HebrewHindi

- Irish
- Italian
- Japanese
- Korean
- Persian (Farsi)
- Polish
- Portuguese (Brazil)
- Russian
- Spanish (Latin)
- Spanish (Spain)
- Swedish
- Turkish
- Vietnamese



Break down language barriers to drive better business performance.



24 Languages enable more effective communication.

Twenty four languages are available to learners in one language-training solution to improve communication with colleagues, partners, and clients.

Business and Conversational Content deliver a premium user experience.

With thousands of hours of rich audio and video content, our Catalyst solution has valuable resources for every learner, including content about culture, history, geography, and more.

Assessment ensures language training is productive from the start.

Assessing language proficiency before training identifies language gaps within your business and offers insight into your learner base.

English Proficiency Testing assesses employees' existing skill levels.

Automated English proficiency testing for learners of all abilities helps businesses to understand existing skill levels in accordance with the Common European Framework of Reference (CEFR) scale. Subsequent testing shows how learners progress over time.

Targeted Learning Paths meet learner needs.

Beginner, intermediate, and advanced language-learning paths provide appropriate learning approaches, topics, subjects, and activities for learners at each level.

Learner Placement is based on employee goals and proficiency.

Learners are placed in language-learning paths with just the right level of challenge and engagement.

Speech Recognition delivers visual and auditory feedback.

Employees receive immediate feedback that guides their pronunciation, helping them to progress and communicate in their new language with confidence.

Optional Online Tutoring provides conversation with native speakers.

Employees can converse with native speakers in group or one-on-one settings. Online tutoring is correlated with the learner's language, proficiency level, and current lesson subjects and vocabulary.

Mobile Support provides learning on the go.

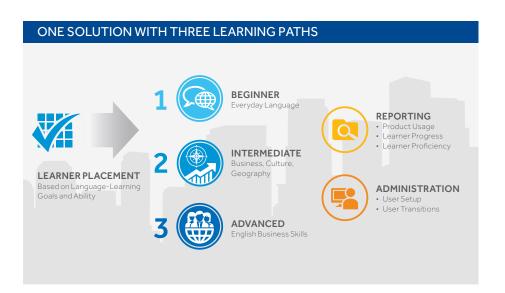
Learners can access the Catalyst solution via laptops, tablets, and mobile phones so bite-sized language training is only a few clicks away—even for busy professionals.

Progress, Usage, and Proficiency Reports measure learner development.

Reporting helps administrators, managers, and executives assess individual employee skills and needs to better understand and replicate the successes.

Training, Implementation, and Support services foster learning success.

Your business can receive the right level of service scaled to your unique needs from experts focused on program effectiveness.



Contact us for more information:

United States and Canada: (800) 811-2755

Outside the United States and Canada:

+1 (540) 236-5052

RosettaStone.com/Business

About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organizations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

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