

Customer Success Story:

# Clarksville-Montgomery County School System (CMCSS)



Education

K-12, ELL and World Language, Adult Ed ESOL



Education

## One solution meets many language needs

### Challenges

The Clarksville-Montgomery County School System (CMCSS) mission is to educate and empower students to reach their full potential. With 32,500 students in 39 schools, and 44 languages spoken in the Tennessee district, a comprehensive solution was needed to support the district's multiple language requirements. CMCSS also serves military families stationed at nearby Fort Campbell, with many students bringing world language experience gained while overseas. This created a demand for added resources to assess students' language proficiency, complement traditional instruction, and enable students to continue their language studies even if a certified teacher was not available. A potential language solution also needed to serve English Language Learners and their families, add instructional flexibility for Adult ESOL classes, and align with grade and credit recovery guidelines.

### Implementation

CMCSS implemented the Rosetta Stone® Foundations for K-12 solution for ELL and World Language instruction, and as an ESOL resource for adult learners. This digital approach:

- Provided engaging, interactive language lessons
- Reinforced classroom instruction with supplemental materials
- Allowed students and adults to learn at their own pace
- Ensured only the target language was heard and used
- Offered pronunciation feedback to build speaking confidence

### Benefits

Rosetta Stone online learning increased the language skills of K-12 and adult learners, and:

- Gave students from military families a fast track to earn language credits
- Complemented traditional instruction by certified ELL teachers
- Expanded English language options for Adult GED and ESOL classes
- Supported parental engagement, offering program access to families
- Contributed to CMCSS grade and credit recovery



*"Rosetta Stone permitted us the opportunity to meet the foreign language needs of a highly mobile and diverse population of students in an interface that the students found quickly engaging."*

Dr. Kimi Sucharski,  
District Data Analyst,  
Accountability Instruction  
and Curriculum Department  
Clarksville-Montgomery  
County School System

## Serving military families

CMCSS enrolls many students from families stationed at Fort Campbell, the nation's second largest military base. Department of Defense Education Activity (DoDEA) grants and the Military Interstate Children's Compact Mission help support the district's own commitment to enhance learning opportunities for students of military families that move frequently, including from international locations. It was not possible to hire teachers for every world language that students learned or studied before coming to CMCSS. "Working in an online environment is second nature to students," said Dr. Kimi Sucharski, District Accountability and Data Analyst. The Rosetta Stone® digital solution provided the newly arriving students interactive language instruction and gave teachers an assessment tool to help determine a student's language proficiency. Students were then able to receive credit as appropriate and continue learning online when a certified teacher in that language was not on staff.

## Blended-learning success

Combining an EdTech language solution with traditional instruction creating blended-learning opportunities. ESL and regular teachers often taught in tandem. At other times, some students worked with an ESL teacher rotating through groups while the Rosetta Stone program enabled others to continue learning at their own pace. Beyond its digital language solution, Rosetta Stone also provided supplemental materials to align with classroom instruction, including teachers guides, tests and workbooks with teacher answer keys, flash cards, reading exercises, memory cards, games, and more. Immediate feedback while using supplemental materials increased student motivation to learn. According to Dr. Sucharski, teachers found that these materials "... increased student opportunities to apply language, facilitated deeper and broader learning, and increased student engagement."

## Supporting adult learners

CMCSS values parental engagement. Families desiring to learn English received access to the interactive program, both at home and at district learning centers. Adult ESOL and GED programs added online language learning as an additional resource for English language instruction. According to Dr. Sucharski, adults developed English skills more rapidly when using the interactive program. This benefited GED students needing to make quick progress in non-language subjects. Digital instruction also enabled adults to learn and practice English outside the classroom at their own pace.

## Grade and credit recovery

Adding online language learning served many district needs, including grade and credit recovery. CMCSS found that the program aligned with language classes based on the district's recovery guidelines. Spanish, French, Latin, and English were the languages most often studied online. The program also enabled CMCSS to add several new languages for students, including Arabic, Korean, and Chinese (Mandarin). Language credits using the Rosetta Stone program could be earned starting in 8th grade.

*"Rosetta Stone was much more interesting than working with the foreign language textbook. I was able to interact with the program and learn more in one month than I did in an entire year in my last foreign language class."*

JaQuan,  
11th grade language learner



## About CMCSS

CMCSS is located in Clarksville, TN between Fort Campbell, Kentucky and Nashville. There are 39 schools in the district: one K-5 Magnet School, 23 elementary, 7 middle, 7 high, and one Middle College, which is located on the campus of Austin Peay State University. CMCSS also offers seven specialized, interest-driven college and career preparatory schools within their high schools.

With a graduation rate of 96.5% in 2015, the school system exceeds both state and national averages and receives strong community support for education, with an emphasis on 100% graduation for every student. In May 2015, 1,997 CMCSS graduates earned \$37 million in college scholarships.

[www.cmcss.net](http://www.cmcss.net)

## About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organizations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.



Education