

Try Out a Helpout for a Chance to Win Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Try Out a Helpout (the "Grand Prize Raffle") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees, officers, and representatives of Rosetta Stone Ltd. and Google Inc., as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, officer or representative, are not eligible. The Grand Prize Raffle is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation in the Grand Prize Raffle constitutes entrant's full and unconditional agreement to these Official Rules and Administrator's decisions, which are final and binding in all matters related to the Grand Prize Raffle. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Administrator: Rosetta Stone Ltd., 135 West Market Street, Harrisonburg, VA 22801.

3. Timing: The Grand Prize Raffle begins on June 23, 2014 at 12:00 a.m. Eastern Time ("ET") and ends on June 27, 2014 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for the Grand Prize Raffle.

4. How to Enter: During the Promotion Period, visit the Rosetta Stone Helpouts page (<https://helpouts.google.com/+RosettaStone>) and sign up for one of Rosetta Stone's free language Helpouts. The live Helpout session must take place, either as a scheduled appointment or as an instant session, during the Promotion Period. You must complete your full session as scheduled (sessions last about 25 minutes) to be eligible for entry in the Grand Prize Raffle. Rosetta Stone Helpouts that are booked or attended after the Promotion Period ends will not count towards entry. Make sure your scheduled appointment or instant session time falls within the Promotion Period to be entered! Once you complete your Helpout session, you will automatically receive one (1) Grand Prize Raffle entry. Each individual is eligible for only one free language Helpout and (1) entry in the Grand Prize Raffle. Attending multiple Helpouts during the Promotion Period is prohibited and may result in your entry being voided. Potential winners of the Grand Prize Raffle will be provided directions for validation through a message sent over the Helpouts platform. All potential winners are subject to verification before any prize

will be awarded. Administrator is responsible for the functionality of the Grand Prize Raffle.

Limit: Each individual is entitled to only one (1) entry in the Grand Prize Raffle and may attend only one (1) Helpout during the Promotion Period. Only one entry per email address is allowed. Any attempt by any individual to obtain more than one Helpout or entry in the Grand Prize Raffle will void that individual's entry(ies) in the Grand Prize Raffle, and that entrant will be disqualified. Prohibited acts include, but are not limited to, using multiple/different email addresses, identities, registrations and logins to enter the Grand Prize Raffle, or any other fraudulent methods. Use of any automated system to participate is prohibited and will result in disqualification. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

5. All potential winners are subject to verification by Administrator, whose decision is final AND BINDING. An entrant is not a winner of any prize, even if the GRAND PRIZE RAFFLE SHOULD so indicate, unless and until entrant's eligibility and the potential Winning Helpout have been verified and entrant has been notified that verification is complete. Administrator will not accept screen shots or other evidence of winning in lieu of its validation process. Any Helpout that is interrupted due to technical issues must be re-scheduled and completed during the Promotion Period to qualify for an entry in the Grand Prize Raffle.

6. Grand Prize Raffle Prize Selection, Verification of Potential Winners, and Prize Fulfillment: Receiving a prize is contingent upon compliance with these Official Rules. Administrator's decisions as to the administration and operation of the Grand Prize Raffle and the selection of potential winners are final and binding in all matters related to the Grand Prize Raffle. One (1) Grand Prize winner will be selected at random from all complete, correct and eligible entries received by the closing date of the Promotion Period.

Five (5) Secondary Prize winners will be selected throughout the promotion week. One (1) name will be drawn each day, Monday through Friday of the Promotion Period, from all complete, correct and eligible entries received between 12:00am ET and 11:59pm ET that day. Entries selected for a Secondary Prize remain eligible for the Grand Prize Raffle drawing, but an individual may not collect both a Secondary Prize and the Grand Prize. In the event an entrant is selected for both a Secondary Prize and the Grand Prize, the entrant shall choose which prize he/she wishes to collect and which prize he/she forfeits.

If any potential winner cannot be contacted, or fails to provide any other requested information within the required time period, potential winner forfeits the prize. If any potential winner cannot be contacted or if prize is returned as undeliverable, potential winner forfeits prize. In the event that a potential winner of a prize is disqualified for any reason, Administrator will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. In the event Administrator attempts three (3) alternate drawings after which the applicable prize remains un-awarded, the applicable prize will remain unawarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Grand Prize Raffle Promotion Period.

7. Prizes:

Grand Prize:

ONE (1) GRAND PRIZE: An American Express travel voucher that can be redeemed for travel anywhere at Boca Express Travel (<http://www.bocaexpresstravel.com/>). ARV: \$3,000.00

Secondary Prizes (one of each prize below will be awarded each business day of the Promotion Period):

FIVE (5) SECONDARY PRIZES: [A Nexus 7 Tablet](#). Black, 7 inch screen, 16 GB of storage. Details at <http://www.google.com/nexus/7/> ARV: \$229

For All Prizes: The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. The winner of the Grand Prize is subject to the terms and conditions governing the American Express travel voucher. The winner of the Secondary Prizes will be subject to all standard manufacturer's warranties and the same limitations of liability as set forth in the Google Play Terms of Sale for Devices located at https://play.google.com/intl/en-US_us/about/device-terms.html. Odds of winning a Grand Prize Raffle prize depend on the number of prizes available divided

by the number of eligible Grand Prize Raffle plays. No cash or other substitution, assignment or transfer of any prizes permitted, except by Administrator, who reserves the right to substitute a prize or prize component with cash or another prize of comparable or greater value. Winners are responsible for all federal, state, and local taxes and fees associated with prize receipt and/or use. Prizes will be awarded "as is" with no warranty or guarantee, either express or implied, offered by Administrator. TOTAL ARV OF ALL PRIZES: \$4,145.00. Limit: One (1) Grand Prize Raffle prize per person.

8. Publicity: Except where prohibited, participation in the Grand Prize Raffle constitutes winner's consent to Administrator's use of winner's name, likeness, photograph, voice, opinions, biographical information, hometown, and state for promotional purposes in any media without further payment or consideration.

9. General Conditions: Rosetta Stone reserves the right to cancel or modify the Grand Prize Raffle if fraud, technical failures, human error or any other factor impairs the integrity of the Grand Prize Raffle, as determined by Administrator in its sole discretion. In such event, Administrator reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Grand Prize Raffle, or to be acting in violation of the Official Rules of this promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Grand Prize Raffle is a violation of criminal and civil law, and, should such an attempt be made, Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Release: By receipt of any prize, winner agrees to release and hold harmless Rosetta Stone Ltd., Google Inc., and any promotional partners, each of their parent, subsidiary, affiliate, and related companies, and each of its and their respective officers, directors, employees, and agents (collectively the "Released Parties") from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Grand Prize Raffle or resulting directly or indirectly, from acceptance, possession, use, or misuse of any prize awarded in connection with the Grand Prize Raffle, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Grand Prize Raffle; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines, or network hardware, or software; (3) unauthorized human intervention in any part of the entry process or the Grand Prize Raffle; (4) technical or human error which may occur in the administration of the Grand Prize Raffle or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Grand Prize Raffle, or receipt, or use of any prize or while traveling to or from any prize-related activity. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Grand Prize Raffle, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Administrator reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes: Entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Grand Prize Raffle or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Virginia or the appropriate state court located in Northern Virginia; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Grand Prize Raffle but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator in connection with the Grand Prize Raffle, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Virginia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Virginia.

13. Entrant's Personal Information: Information collected from entrants is subject to the Rosetta Stone Privacy Policy (http://resources.rosettastone.com/CDN/us/agreements/US_Privacy_Policy-102513.pdf).

14. Winner List: For a winner list, visit www.rosettastone.com/immersionsweeps. The winner list will be posted after winner confirmation is complete.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Google Inc. Information is being provided to Administrator, not Google Inc.
