



Hi, my name is **Tanya Mas** and I'm Senior Marketing Manager for K-12 Education at Rosetta Stone.

Our mission is to change people's lives through the power of language and literacy education. We do that by providing effective e-Learning solutions to thousands of schools around the world..

I'd like to invite you to partner with us and help make a difference by becoming a guest blogger. You will be able to share your language teaching expertise, experiences, and success stories with thousands of your peers in K-12.

Here is What You Need to Become a Rosetta Stone® K-12 Education Guest Blogger:

1. A passion for teaching
2. Experience in leveraging EdTech for language instruction
3. Exceptional writing skills

Here Are Our Guest Blogging General Guidelines:

- 1) Submit well-written original articles . Always ask: 'How can readers benefit from this?'
- 2) Write an interesting introduction that makes the reader want to read further.
- 3) Provide fresh content that has not been published before.
- 4) Include proper attribution of data, quotations, and other third-party content referenced in the article.
- 5) Use headings, subheadings, bold font for key sentences, and bulleted lists so content is easy to read.
- 6) Have a clear conclusion.
- 7) Include a call to action for readers following the conclusion.
- 8) Limit post to 600 – 800 words.
- 9) Have an author bio at the end (about 40 words).
- 10) Submit a head-shot image (150x150 .jpeg)
- 11) Carefully edit and proofread your post before submitting.

Remember, guest blog articles should be comprehensive, data-driven, and interesting posts that teach our readers about a particular aspect of language learning and teaching.

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How to Submit Via e-Mail in 5 Easy Steps:



1. Send your completed entry to **education@rosettastone.com**
2. Please begin subject line with: Education Blog Entry. Then state the title of your proposed post.
3. Tell us briefly who you are (name, title, school) and include a headshot.
4. When possible include 1 or 2 links to other articles that you will use to supplement your points.
5. Tell us how Rosetta Stone K-12 Education readers would benefit from your post.

Topic areas for submission:

- Language-learning strategies
- Setting language goals
- Technology and classroom integration in a blended-learning environment
- Teaching diversity in the world language classroom
- Student engagement strategies: Getting students to talk in the target language
- Language skills in a Global Age
- Using technology to support language learning
- Project-based learning in the world language classroom
- Leveraging technology for ELLs
- Share your story: success in the language classroom
- Student essays on “why languages”



The Rosetta Stone Education blogging team reserves the right to edit and adapt your guest blog content for accuracy. Please don't be upset if we recommend some changes—we want your post to be successful. The post may be edited for greater clarity, grammar, punctuation, etc. Due to the volume of requests we receive, we cannot respond to all submissions. We will respond to let you know your article will be published. That process may take up to three weeks.

Submit post in a Word document with any image files (in JPEG format, 440x325) you would like to include (with attribution) attached separately. Please note: Rosetta Stone reserves the right to use or discard all submitted images, as well as use other imagery for the posts.

Thanks again for your interest in guest blogging. We look forward to hearing from you soon!

Kind regards,

Tanya Mas

Senior Marketing Manager, K-12 Education
Rosetta Stone

Note: We retain the copyright of all material published by Rosetta Stone. A guest poster cannot republish their guest post elsewhere; it must remain unique to Rosetta Stone Education. You can always share it online through your social media channels.

k12.rosettastone.com/LanguageCreates

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