TOP TEN LANGUAGE-LEARNING TIPS

You've started the journey. Let us help you reach your destination.





Sure, our award-winning software is a great tool for language learning.

But there's always more you can do. That's why we created a few tips to help you conquer your next language. It could be the difference between fitting in—and flourishing.

1. TAKE NOTES

Commit words to memory by keeping a notebook handy. Hear a word you're not familiar with? Write it down and look it up later. You could even put sticky notes on objects around the house.



It's also good to try and translate everyday tasks. Whatever you're doing, try and jot down the new translation.

2. PRONOUNCE LIKE A PRO

Having trouble pronouncing a word? Try saying it aloud five to ten times. You'll train your mouth to say things correctly.

Our trusted product contains speech-recognition technology to help guide your pronunciation. You'll get feedback instantly—so you'll know whether you say words correctly or not.

3. SET REMINDERS



Learning a language is easy to put off—unless you have structure. Select a 15-minute window each day to commit to your new language. From there, you can work your way up to 30, 45, and eventually 60 minutes a day.

If life gets busy, don't fret. If you take time off, Rosetta Stone software presents material you've already learned. This should help shake off the rust.

4. INTERACT WITH SPEAKERS

Find a mentor or friend to take you under their wing. Native speakers are typically eager to help someone who's learning their language.

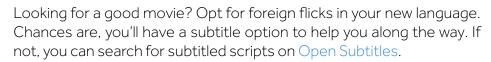
Don't have someone to help out? No sweat. You can schedule conversations online with our native speakers. These sessions are structured to help you succeed. Students are on similar skill levels, and you'll only hear material you've learned.

5. USE YOUR SMARTPHONE

Got a phone that's app-compatible? Be sure to download a translator app. It's a great resource for words you're unsure of.

Rosetta Stone offers several apps to help, too. You can download Rosetta Stone Travel for free, in Spanish, Italian, French, or German. Our travel app includes short lessons and a basic phrase book—so you can take your learning on the go.

6. READ YOUR MOVIES





Hearing dialogue and reading subtitles may be confusing at first. But your brain will adjust quickly. And, once you're tuned in, the benefits are substantial: you'll reinforce vocabulary, hear words and phrases in context, and gain exposure to the cadence of your new language. In fact, scientific research has shown that subtitles improve second-language listening skills.

7. WATCH TV 📮

This is easy, right? Just grab the remote, put your feet up, and pop on a show. Any will do—just make sure they're speaking your new language. Even watching the news could be a valuable resource. If you're not traveling abroad, look online for live or recorded newscasts in foreign languages. The images and video footage will provide added context to help you out. And the anchors' deliberate speech will help you grasp individual words.

Watching TV shows in a foreign language will expose you to the culture of the places where it is spoken. This way you're not only learning the language, but also another view of the world. And don't be afraid to use subtitles. It's not cheating—it's just plain smart.

8. SING ALONG

Humming along to a new tune? As it turns out, melody helps you remember a song's lyrics. This is true of foreign language songs, too. Just have a look at this study.



Need some inspiration? YouTube and iTunes are great for digging up music in foreign languages. Whenever you have a few free minutes, turn the volume up and absorb the rhythm and lyrics. You can grab a lyric sheet if you need a little help. Eventually, you'll find yourself belting out the song (and using the words in everyday life).

9. READ A CHILDREN'S BOOK



Sure, your first instinct is to grab an adult-level novel. But if you're just starting out, that may be too big a challenge. Instead, grab a children's book from a library, bookstore or even online. These books are often repetitive and contain plenty of pictures, making it easy to comprehend.

10. PLAY GAMES

Board games, video games—even sports can help reinforce your new language. Find one you like and have fun. Playing a game helps you learn new language skills and reinforce what you already know in a stress-free environment. The result: You'll make progress, almost without even realizing it.

If it's Spanish you're after, our new app is worth a download. Rosetta Stone Arcade Academy is a seamless blend of learning and gaming. You'll enjoy rapid-fire mini games within the retro feel of arcade classics. Plus, you'll learn Spanish along the way.



Ready to go the extra mile? We're always here to support your language-learning journey. Follow these tips today, and tomorrow could take on a whole new meaning.













LINGUAVORE

