

ROSETTA STONE® ADVANCED ENGLISH FOR BUSINESS



Conduct business in English with confidence.

Rosetta Stone® Advanced English for Business is a dedicated English solution designed for intermediate to advanced English learners to improve business-specific communication skills for workplace settings.

Our scalable solution combines e-Learning technology with online live tutoring by native English-speaking tutors to help managers and executives who need additional English language training. It aligns to levels B1-C1 on the Common European Framework of Reference (CEFR) scale.

Goals target skills such as writing e-mails and giving presentations, and individual activities reinforce vocabulary and grammar skills. One-on-One Live Tutoring enables learners to practice their newly acquired English skills.

KEY FEATURES*

Language Training delivers immediately applicable lessons.

Live Tutoring provides virtual face-to-face training.

Administrator Tools allow managers to measure learner progress.

Mobile App makes training accessible when it's convenient for learners.

Reading Aloud builds oral proficiency.

Extended Reading and Writing Activities give learners personalized writing and speech feedback.

Placement and End-of-Lesson Tests enable proper placement and assess learner's comprehension.

Training, Implementation, and Support services ensure successful deployment in your organization.

KEY BENEFITS

Rosetta Stone® Advanced English for Business delivers measurable results.

- Minimizes language barriers that inhibit communication and productivity in global business
- Personalizes learner experience based on individual learner's goals
- Develops English skills that can be put to use immediately in a work environment
- Hones learner skills through extensive virtual face-to-face sessions with native English tutors—critical to building speaking confidence
- Provides downloadable mobile content that learners can practice on the go—even when an Internet connection is not available

ROSETTA STONE® LANGUAGE LEARNING SUITE FOR BUSINESS



Rosetta Stone Advanced English for Business combines e-Learning and proven methodologies for easy integration into an organization's training program.



Rise above the language barrier.



Language Training follows personalized learning paths.

Learners develop English skills correlated directly to day-to-day work tasks, with specific focus on communication skills and lessons relevant to business and industry. Proprietary speech-recognition technology provides learners instant feedback to improve skills and speaking confidence.

Live Tutoring focuses on relevant business situations.

Learners practice their English online with a native British or American English tutor who focuses on the individual objectives of each learner.

Administrator Tools provide dynamic reporting options.

Robust reporting and management tools enable managers to track usage and learner progress to maximize the return on language-learning investment.

Mobile App continues learning anywhere.

Learners access the same interactive experience with full lessons—from laptop to mobile. Downloadable content allows learners to work offline. Progress syncs to Administrator Tools.

Reading Aloud builds oral proficiency.

Reading long passages aloud helps build automaticity. Learners can compare their speech to native English speakers, and can read, listen to a native speaker read, or record themselves speaking extended passages.

Extended Reading and Writing Activities provide expert feedback.

Our English tutors evaluate voice responses and written text submitted by learners, and provide personalized pronunciation and written feedback.

Placement and End-of-Lesson Tests assess learners.

Placement Tests position learners in the right level for their individual ability and End-of-Lesson Tests assess comprehension as learners progress through the program.

Training, Implementation, and Support services prepare you for success.

Our team of experts partners with you to plan, deploy, and promote the program in your organization, and integrate our solutions into your technical infrastructure.

**All features are not available in all countries and markets. See your sales representative for specific offerings.*



Contact us for more information:

United States and Canada:
(800) 811-2755

Outside the United States and Canada:
+1 (540) 236-5052

RosettaStone.com/Business

About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organizations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.

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