

ROSETTA STONE® LANGUAGE LEARNING SUITE FOR K-12



Education



Prepare students for success.



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Rosetta Stone helps state, district, and local educators prepare students and their communities for lifelong success.

As the trusted partner of educators, we provide comprehensive language-learning solutions that enable teachers to integrate technology into the curriculum.

The Rosetta Stone® Language Learning Suite for K-12 empowers your students to successfully communicate and practice in a safe environment, and equips teachers with language skills to converse more effectively with students and families. Leveraging insights gained from more than 20 years' experience, we continue to develop award-winning solutions that improve the lives of students and teachers every day.

Language skills are critical. Language learning provides a path to academic achievement for nonnative English speakers, prepares students for college and careers in a multicultural world, and equips educators with skills that keep pace with demographic changes.

Demographics affect the achievement gap. Fifty-seven percent of English Language Learner (ELL) students are born in the United States but they don't achieve at the same rate as their English-proficient peers.¹



57%
of ELL students

are born in the U.S. but they don't achieve at the same rate as their English-proficient peers

New tools extend the classroom. Blended-learning models enable teachers to utilize technology in their classroom and allow students to extend learning outside the classroom while progressing at their own pace.

**TECHNOLOGY
EXTENDS LEARNING**



Language study drives student success. The College Entrance Examination Board reported students of foreign languages score statistically higher on standardized tests such as the Scholastic Aptitude Test (SAT). In fact, students who averaged four or more years of foreign language study scored higher on the verbal section of the SAT than those who had studied four or more years in any other subject area.²

Professional development is key. Adult learning programs provide meaningful training that promotes better connections between teachers, parents, and students.



STUDENTS OF FOREIGN LANGUAGE
score statistically higher on standardized tests such as SAT.

Language empowers schools and communities.

Language learning provides cognitive benefits to students in areas such as mental flexibility, creativity, and higher order thinking skills.³

English and world language programs leveraging technology can also positively impact other strategic focus areas within your school and district.

Accelerate ELL development. Helping ELL students speak, read, write, and understand English is their key to success across the curriculum, and critical to preparing them not only for strong academic performance and graduation, but for subsequent collegiate and career success.

Increase blended learning. As the world becomes more connected and accessible, leveraging technology reshapes the way students learn. Blended learning enables students to acquire language skills independently, and empowers teachers to focus class time on personal student instruction.

Focus on college and career. Competition in the global economy requires that today's students be adept in world language skills. Multilingual students are better positioned for success in and out of the classroom, and on average will earn more money than their monolingual peers.



Multilingual students

are better positioned for success in and out of the classroom.

Provide professional development. World language training gives staff the valuable skills they need to converse effectively with students and parents who speak other languages—a growing need as our communities become increasingly diverse.

Engage adult learners. Helping the adult ELL population achieve English proficiency is essential to building a strong community. English classes for parents connect them more closely to their students' teachers and schools.



Rosetta Stone® Language Learning Suite

The Rosetta Stone® Language Learning Suite

delivers e-Learning language solutions available anywhere, anytime on the web or mobile that fit your students' learning needs—from blank-slate students with limited exposure to new languages to those building intermediate and advanced level language skills for college and careers.



Our Solutions



Rosetta Stone® Foundations

A scalable solution designed for beginner to intermediate language students in up to 24 languages, Rosetta Stone Foundations engages students by systematically developing fundamental language skills through a predefined sequence and method. This solution enables students with limited or no exposure to their new language to build toward conversational proficiency.

As students complete interactive language lessons they unlock the ability to practice their language skills through games, activities, stories and live tutoring—leveled to their learning progress. Rosetta Stone Foundations enables teachers to monitor student progress, incorporate supplemental material into curriculum, and integrate technology-based language learning into their classrooms.



Rosetta Stone® Advantage

A flexible solution applicable for intermediate to advanced level students in up to nine languages, Rosetta Stone Advantage integrates easily into any blended-learning model, giving teachers the ability to assess and grade student achievement along the way.

Personalized language learning enables students to develop language skills in an intuitive learning environment. Teachers have the flexibility to select learning paths and workshops covering specific topics and interests aligned with classroom instruction.

Our Language Learning Suite also includes these features and services:

Training, Implementation, and Support services

enable your teachers and administrators to deploy language-learning technology in their classrooms. Our team of experts partners with you to implement a program that can blend with in-class instruction—all while integrating Rosetta Stone® solutions into your technical infrastructure.

Administrator Tools maximize value and learning outcomes. Our robust reporting and grading tools enable teachers to track and measure real-time usage and assess progress for individual students and classes. Reports identify students' strengths and weaknesses, information that can assist teachers as they plan in-class and one-on-one instruction.



Rosetta Stone® Custom Solutions

A service that provides custom content and instructional options to equip students with language learning customized to your unique school or district needs. As your partner, our team of expert curriculum designers can work with your teachers and curriculum specialists to build a custom language program to achieve specific learning outcomes tailored to your requirements.



Personalized instruction elevates learning.

Rosetta Stone® Language Learning Suite solutions provide understandable and engaging lessons that are easily integrated with the teacher's in-class instruction—a proven combination for effective language learning.

- Gaining language proficiency requires a lot of practice. We have created engaging environments that enable students to revisit concepts without getting bored—and allow teachers to focus on students who need extra help.
- Students are much more likely to remember material when they actively think about it. Our solutions guide students to think deeply, rather than superficially, about the concepts they are learning.
- Students need a lot of exposure to a language while learning, which must be understandable, engaging, and delivered at an appropriate difficulty-level based on the student's proficiency. Our solutions systematically provide content with instructional scaffolding that is relevant to the objective being learned, so that activities remain within each student's range of abilities.
- Language is inherently social, and students develop proficiency by actively engaging in conversation. Our solutions offer opportunities to include live instruction with a tutor to foster the creative production of language.



Language learning provides students lifelong benefits.
People with multilingual skills enjoy a **10% differential in salary.**⁴

Real-world results.

Teachers in leading schools use Rosetta Stone® language-learning solutions in and out of the classroom, helping their students become more effective and successful.

Little Rock School District benefitted from a 75% increase in student score on the Oral Language Acquisition Inventory 2 (OLAI2) during the four-week program to build language and literacy skills for English Learners.

"The Rosetta Stone solution allows us to provide the perfect opportunity for our learners to experience self-paced language learning and monitoring for success. Additionally, it allowed the integration of technology and capitalized on student interests."

**Dr. Karen Broadnax, Director ESL Program,
Little Rock School District**

"At Guthrie Virtual School, we intend to optimize opportunity by both giving and receiving the best in LEARNING that the world has to offer. Rosetta Stone has joined with us to create a unique and powerful learning model."

**Dr. Nelson Coulter, District Superintendent,
Guthrie Common School District**

"With the combination of Rosetta Stone and hands-on, small-group work, our language teachers were amazed by the improvement in students' pronunciation and fluency levels."

**Anita Huval, Department Chair,
Episcopal School of Acadiana,
World Language Program**

Our scalable, interactive solutions have been used by over 22,000 education institutions worldwide and by millions of learners in over 150 countries.





Education

For more information, contact a Rosetta Stone language-learning consultant:

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