

# Rosetta Stone<sup>®</sup> Test Drive Promotion

Visit Rosetta Stone's website at <http://www.rosettastone.com/personal/how-it-works/test-drive> to sign up for our demo and for a chance to win an iPad<sup>®</sup>!

## **Read on for the Official Rules:**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCE OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.**

- 1. DESCRIPTION OF PROMOTION:** Rosetta Stone will give away two iPad devices ("Promotion"). The prize recipients will be announced by email by February 27, 2012. Sponsor will award one (1) prize per recipient ("Winner"). Each Winner is an individual whose name is randomly drawn from all entries received and who is otherwise eligible. There will be two Winners in total during the Promotion.
- 2. SPONSOR:** Rosetta Stone Ltd., 135 West Market Street, Harrisonburg, VA 22801.
- 3. ELIGIBILITY:** Open only to legal residents of any one of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry. The following individuals are not eligible: Employees, contractors, directors and officers of Rosetta Stone ("Rosetta Stone" or "Sponsor"). One entry per person.
- 4. ENTRY PERIOD:** Entries for the Promotion will be taken upon signing up online for the Rosetta Stone demo at the Rosetta Stone website from January 25, 2012 until February 24, 2012.
- 5. HOW TO ENTER:** You may enter for a chance to win at <http://www.rosettastone.com/personal/how-it-works/test-drive> January 25, 2012 until February, 24, 2012.

- 6. SELECTION OF WINNER:** Two individual Winners will be chosen from the eligible entrants. The Winners will be notified by February 27, 2012 via the email address identified in the entry. The Winner must contact Rosetta Stone at the email address provided no later than March 12, 2012 to claim his/her prize. All entries are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and completion of any applicable releases that may be requested by Sponsor. An Affidavit of Eligibility/Liability and Publicity Release will be emailed to each Winner to receive his/her prize. Failure of a Winner to properly complete the Affidavit of Eligibility and Release, and timely return it by fax, mail or email to Sponsor will result in disqualification and forfeiture of the prize to that Winner. Each Winner may be required to sign other legal documents or provide additional proof of eligibility. If attempted notification to a Winner is unsuccessful; if a Winner does not claim his/her prize by March 12, 2012; if the prize is returned as undeliverable; if a Winner cannot be verified; or, if a Winner is ineligible or otherwise unable to accept a prize (each resulting in an "in-eligible Winner"), the prize to that Winner will be forfeited and may be awarded to an alternate Winner, in Sponsor's sole discretion. Total estimated value of each prize is \$500.00 USD. All federal, state, provincial and local taxes and any expenses relating to the acceptance and use of the prize not specified are the sole responsibility of each Winner.
- 7. RIGHT TO USE NAME, PHOTO AND LIKENESS:** By accepting a prize, each Winner consents to the use of his/her name, city and state of residence, photo and/or likeness in any and all media, now and hereafter devised, worldwide, in perpetuity, by the Sponsor for advertising and promotional purposes without additional compensation, notification or permission, except where prohibited.
- 8. GENERAL CONDITIONS:** No substitution of prize is offered, except at the sole discretion of the Sponsor. Prizes are non-transferable, non-assignable and may not be resold. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right, at its sole discretion, to substitute any prize with another prize of equal or greater value. If for any reason the Promotion is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion to cancel, modify or terminate the Promotion without notice or liability. Sponsor is not responsible or liable for (a) lost, late, delayed, damaged, incomplete, illegible, unintelligible or misdirected entries; (b) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures or difficulties of any kind; (c) failed, incomplete, partial, garbled, or delayed computer transmissions; (d) any condition caused by events beyond the control of the Sponsor that may cause the Promotion to be

disrupted or corrupted; (e) any injuries, losses, or damages of any kind arising in connection with or as a result of a prize, or acceptance, possession, or use of a prize, or from participation in the Promotion; or, (f) any printing or typographical errors in any materials associated with the Promotion. Further, Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Promotion; (b) violating the Official Rules; (c) acting in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. By participating in this Promotion, each entrant agrees to (a) the Official Rules and the decisions of the Sponsor, which shall be final in all respects and (b) release, discharge, indemnify, and hold harmless Sponsor and its advertising and promotion agencies, and their respective parents, subsidiaries and affiliates, and the respective officers, directors, agents and employees of the aforementioned entities (collectively the "Released Parties) from any liability, claims, or damages arising out of their participation in the Promotion and the acceptance, use, misuse, or possession of any prize. This Promotion is offered only in the United States and is governed by the laws of the Commonwealth of Virginia. All claims arising from or relating in any manner to this Promotion or any prize award shall be resolved in the federal or state courts located in Rockingham County, Virginia.

Please see Rosetta Stone's privacy policy located at <http://www.rosettastone.com> for details of our policy regarding the personal information that may be collected in connection with this Promotion.