



Rosetta Stone Customer Spotlight:

ANDERSON SCHOOL DISTRICT ONE

Language learning fosters a global perspective

A rural district focused on global skills

Located in upstate South Carolina, Anderson School District One (ASD1) serves nearly 10,500 students in grades K-12. The district has 14 schools – three secondary, three middle, and eight elementary – and more than 550 teachers for students of various needs and backgrounds. ASD1 provides world class knowledge and helps students develop skills and life characteristics based on their individual needs. By focusing on instruction and tools that develop global skills and opportunities, the district strives to prepare students for their futures in college and career and to help them achieve the [Profile of the South Carolina Graduate](#) defined by the state's Department of Education.

Unique opportunity to learn a language

ASD1 recognized the importance of providing students access to foreign language courses. However, the district did not have language learning opportunities for its young learners as instructor-led foreign language classes were exclusive to high school students studying Spanish.

To fully prepare students for changing societal demands through progressive and engaging education experiences, ASD1 viewed language learning for its students as a necessity, not a luxury. Believing these education experiences should begin as early as possible in a child's academic career, the district sought to bring language learning to its elementary learners.

"It is our responsibility as a district to ensure we're providing all our students a world-class education so they can become world-class citizens. By bringing foreign language learning to our district's youngest learners, we are essentially giving them a jumpstart that will help prepare them for college and career, as well as develop a respect for and understanding of different cultures."

Jane Harrison,
Assistant Superintendent



Introducing Spanish to K-5 students

Rosetta Stone® digital language learning was provided to K-5 students for the first time during the 2017-18 academic year.

The program has been put in place in four schools with a total of 2,800 students – Cedar Grove Elementary, Palmetto Elementary, Concrete Primary, and Powdersville Elementary. Students use the program during weekly computer lab rotation where they receive instruction from the lab manager who is trained to use the language learning solution. All students, including English Language Learners (ELLs), use Rosetta Stone Spanish. However, after gaining a better understanding of the program's technology with the Spanish version, ELLs will be transitioned to Rosetta Stone English.

Students are also able to access the program at home or on the go via laptops, tablets, and smartphones. ASD1's Digital Innovation Initiative provides Chromebooks along with iPads to students in grades 3-12 to enable remote learning; students in K-2 can use their log-in information to access the program from a computer or mobile device they may have at home or access to at a library.

The program has been so well received that ASD1 plans to expand it in the coming years to its other elementary schools. Students in grades K-5 at Hunt Meadows Elementary will gain access to the Rosetta Stone online program during the 2018-19 school year.

Fitting the Profile of the South Carolina Graduate

By expanding language learning opportunities to students in grades K-5, ASD1 is preparing them to fit the Profile of the South Carolina Graduate.

As part of the profile, students are expected to build a global perspective and interpersonal skills. Rosetta Stone language learning introduces students to a new language at a young age and helps them to develop an understanding for cultural competency.

"I teach more than 600 students every week in my computer lab at Powdersville, and they're always excited for their Spanish lessons. As someone who grew up speaking Spanish at home, it's been wonderful to watch these young learners develop their language skills and hear from them first-hand how learning a second language is either helping them in other subjects or connecting them with relatives who speak Spanish."

Kristie Berry, Powdersville Elementary Computer Lab

Exciting experience for students and teachers

Since using the Rosetta Stone® program, ASD1 students at the elementary level are excited about foreign language learning. Young learners look forward to their time in the computer lab and some students have remarked about recognizing Spanish-English cognates in their courses, while others have said they have started speaking Spanish at home with relatives who don't speak English. The district has been encouraged by the excitement and support and believes that introducing K-5 students to Spanish early on better prepares students for what awaits them in middle and high school.

Teachers from participating schools are also pleased with the new language learning opportunities offered to them through the district's Rosetta Stone partnership. Several are now exploring languages like Latin, Hebrew, Arabic, and German which they hope to utilize both in and out of the classroom.



About Anderson School District One

The Profile of the South Carolina Graduate is the foundation for ASD1 students as they develop world class skills and life and career characteristics. Our goal is to create college and career ready students and provide access to world class knowledge. ASD1's culture of excellence enables students to participate in a variety of STEM programs at each of our fourteen schools; additional student opportunities include fine arts programs in theater, music, band and strings and competitive athletic programs. Rigorous curriculum and instruction helps students to achieve at high levels and are reflected in high-quality district and school ratings and assessments. District graduation rate was at a record 93.1% for 2016-2017. Seniors at our three high schools earned over \$19,900,000 in scholarships for continuing their education. ASD1's Digital Innovation successfully completed year three of 1:1 iPad implementation for grades 3 to 12. Our district is fortunate to have competent, caring, and capable professional and support staff members enthusiastically promoting instructional services that continually improve the learning environment and culture of the district.

For more information about Anderson School District One, visit: <https://www.anderson1.k12.sc.us/>

About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and organizations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.