



Rosetta Stone Customer Spotlight:

MANHASSET UNION FREE SCHOOL DISTRICT

Teaching future global thinkers

The Manhasset (New York) Union Free School District has offered Rosetta Stone® programs as an integral part of its world language curriculum since 2007, making the school system one of the earliest adopters of the language learning technology. The online program (Level 1 through AP) is currently offered to more than 1,700 students within the district's secondary schools (grades 7-12).

Students in middle school (grades 7-8) can choose from Spanish, French, and Italian, while high schoolers have the additional choice of Latin as an elective. During the 2018-2019 academic year, 20 students are studying Latin level 1.



"Using Rosetta Stone to supplement our language curricula allows our students to further develop the essential skills necessary to become globally competent and career-ready individuals. The program not only affords students the opportunity to be exposed to authentic language dialogue and accents, it also gives them a chance to focus on proper intonation and fluency skills."

Laurie Marshall-Lauria, District Coordinator for World Language, ENL and Student Activities

"I have seen students beam with pride when they are able to complete a speaking activity fluently without any errors."

Doris Pacak-Jonzcyk, language lab teaching assistant, Department of World Languages

Advanced Placement scores prove language program's success

The strongest evidence of the success of the district's language program is found in students' impressive Advanced Placement® (AP) scores. In 2017, top scores of 4 or 5 (out of a possible score of 5) were earned by 37 students in Spanish and 11 in Italian. The following year, the highest scores were achieved by 41 students in Spanish, 12 in Italian, and 8 in French. Teachers cite the native recordings in real-life situations as a key feature that helped students develop their listening skills. The school district is proud of its 100 percent pass rate on AP exams in World Languages.

For academic credit to be awarded, every student must sequentially complete core lessons and all standard lessons of the Rosetta Stone program. They also are expected to participate in a twice monthly language lab, in addition to receiving daily exposure to their target language in class, on laptops, and on mobile devices. A customized program, directly aligned to instruction, is developed for each of the four quarters, with approximately 25 lessons per quarter.

"Rosetta Stone is a valuable addition to our classroom resources, allowing students to hear various accents, learn and apply vocabulary not covered in our curriculum, and to expand their knowledge while enjoying the various activities in each unit. I think that without this supplemental program, my students' language skills would be at a significant disadvantage. The younger students enjoy the pictures and using the new language from the very start, and the more advanced students appreciate how Rosetta Stone allows them to speak individually and in diverse situations."

Arlette Siffer, French teacher



About Manhasset Union Free School District



Located in Nassau County, on the north shore of Long Island, Manhasset is a community of approximately 24,000 people. The possibility of combining the best qualities of suburban and urban living has attracted a large number of residents from the managerial and professional classes, and their personal and financial support of the school district is evidenced by the excellent educational and extracurricular programs available to the students. District enrollment is approximately 3,350 students. Although the student population is predominantly Caucasian, Asian students comprise nearly a quarter of the total enrollment.

For more information on Manhasset Union Free School District, visit www.manhassetsschools.org.

About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and organizations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.