

Get Talking About eLearning Efficiency



eBook Snapshot: The e-Learning efficiency guide for business

Learning technologies for your workforce are evolving rapidly. Widespread availability and assortment of digital tools let employees train when they want—and on their own terms. Forward-thinking businesses embrace this rising trend.

A recent eBook reviewed shifting employee attitudes, dispelled eLearning misconceptions, evaluated its advantages, and offered smart guidelines for integrating eLearning into L&D programs—particularly language training—and found:

Expectations changing. An [article](#) by author and work authority Jacob Morgan details shifts in employee thinking and behavior. The Evolution of the Employee highlights changing workforce expectations, including a new focus on collaboration technologies and democratized training.

Opportunities expanding. eLearning provides more learning options compared to passive classroom lessons and texts. A Global Market Insights [report](#) said "The increased penetration of mobile devices and the internet across the world is transforming the eLearning market."

Learners responding. Personalized training allows employees to learn at their own speed. "Not every employee learns the same way . . . eLearning allows each individual learner to control the pace of the course," noted this [article](#) from Bridge.

Engagement rising. Vi wants to enrich the lives of senior adults living in their retirement communities. [Read the story](#) of how online Rosetta Stone language training better enabled employees "to deliver on our service philosophy and customer-centric culture."

Employers and employees benefit from eLearning. In less than a generation, worker's attitudes, expectations, goals, methods, and habits have been transformed—by digital tools in general and eLearning in particular. eLearning advantages include:

- Cost efficiency
- Customized learning
- Accelerated training
- Real-time reporting
- Anytime/anywhere access

What's next

Download your copy of the eBook, [The e-learning efficiency guide for business](#).

Visit rosettastone.com/business to learn more about our language training solutions for business. Or [schedule a consultation](#) with one of our solutions experts to chat about your specific language training needs.



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