



Providing a World of Opportunities for Students in Rural Missouri

When a school in Memphis, MO, needed to find a language educator, it turned to Rosetta Stone Foundations for World Languages. Find out how the program has impacted the district and broadened horizons for its students.

SITUATION AND CHALLENGE

Serving six towns in rural Northeast Missouri, Scotland County R-1 School District is small, with a student population of primarily native English speakers. In 2015, the district's Spanish language teacher left. Due to its rural location—three hours from any major city—the school was finding it difficult to attract and recruit a high-caliber foreign language teacher.

ASSESSMENT AND SOLUTION

As an alternative to hiring a teacher, administrators researched language learning programs. They wanted a program that could offer multiple languages for students to choose from while also providing educator support. Since the program would be replacing a foreign language teacher, it needed to be robust and flexible.

The administrators ultimately chose **Rosetta Stone Foundations for World Languages**, based on reputation, other district recommendations, and customer support offerings. Getting teachers on board wasn't difficult, says Learning Lab Instructor Trenton Tallman, due to the program's easy-to-use interface and Rosetta Stone's responsive customer service.

“ Good, quality foreign language educators are few and far between in a rural district, but in today's world, it's essential to understand other languages. Because of this deficit, we needed a program that could create and maximize language learning opportunities for our students.”

Trenton Tallman, Learning Lab Instructor,
Scotland County R-1 School District

According to Learning Lab Instructor Trenton Tallman, Rosetta Stone Foundations for World Languages has opened his students' eyes to the world at large.

Maximizing the language learning experience for students

Enabling student choice. Through the Rosetta Stone program, Scotland County R-1 School District offers five different languages to its students: Spanish, French, German, Mandarin Chinese, and Arabic. The district introduces language learning in 8th grade to better prepare students for high school, offering classes five days per week. Students can choose which language they want to pursue because, says Trenton, choice enhances student engagement and motivation.

Live tutoring maximizes the experience. The program's live tutoring feature enables students to practice their conversational skills with an experienced tutor who's also a native speaker. This allows the district to maximize the experience for students, because with a live tutor, "you can't fake it," says Trenton.

Flexibility for creativity. The program also allows students to flex their creative muscles. For example, some of Trenton's students created a cooking show using their new language skills, while others translated their favorite children's books, and created videos for younger students.

BENEFITS AND RESULTS

The percentage of students using the program has grown each year, a testament to its success. According to Trenton, its benefits are many, including:

- ✔ **Exposing students to other languages, cultures, and histories they may not otherwise have considered**
- ✔ **Increasing public speaking confidence, due to student interaction with live tutors**
- ✔ **Providing students with a competitive advantage; for example, many manufacturers within 60 miles of Memphis employ a large population of native French speakers**
- ✔ **Supporting those students who are interested in joining the armed services, through the use of Arabic**
- ✔ **Helping the district minimize costs associated with language learning**

“Nothing can fully replace a live foreign language educator, but the next best thing is a program like this. I have yet to find any other solution that meets the needs of our district and our students like Rosetta Stone Foundations for World Languages.”



Trenton Tallman, Learning Lab Instructor,
Scotland County R-1 School District

Provide your students with a world of language learning opportunities.

Contact a Rosetta Stone K–12 language learning consultant:

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