



AT A GLANCE

Logroño, La Rioja, Spain
Headquarters

100%
Certified online university

69,000+
Students across the globe

300+
Take language courses at UNIR every year

Flexible. Personal. Effective. How UNIR is helping hundreds of language learners to succeed.

The International University of La Rioja (UNIR) is a privately owned and managed 100% online university serving more than 69,000 students across 79 countries including Spain, Mexico, Colombia, Ecuador, Peru, Argentina, and Bolivia.

UNIR was looking for a language solution with online learning capabilities along with dedicated, live language coaches to complement UNIR's already-existing Language School.

Opportunities



Augment language instruction
with online language instruction.



Implement 24-hour live tutoring
from Rosetta Stone.



Make language learning accessible
for all UNIR students.

Solution

UNIR incorporated a 24-hour Live Coaching solution from Rosetta Stone to augment courses provided by the Language School. To guarantee students access from any device at any time, the Rosetta Live Tutoring program was incorporated into the virtual campus of the UNIR language courses (from A2 to C1 English). The UNIR Language School offers services to more than 300 students per year.



Our students value the courses very highly. The most valued aspects are the comfort of studying at their own pace, the quality of the content, and the unlimited conversation classes.

—Elena Serrano Moya
Academic Language Coordinator, UNIR
Director of Masters in Bilingual Education



Impact

1. Live Coaching

Live coaching from Rosetta Stone was incorporated into virtual UNIR language courses to more than 300 students per year.

2. Flexible learning for students

Students chose between 8-month or 4-month learning tracks. The progress is supervised and managed through UNIR's virtual campus by live coaches who follow up with each student individually.

3. Proficiency Accreditation

Ensuring language skills were acquired was a top priority for UNIR. This meant creating a Certificate of Achievement to certify CEFR proficiency levels, along with an accreditation exam for each proficiency level.

Live tutoring empowers students to learn remotely.

Flexible learning paths.

Certificates of CEFR proficiency.

Language learning for every student.

By offering flexible, immersive language tools from Rosetta Stone, UNIR was able to engage more students along every step of the language learning journey. Students could choose the right learning paths that work for their lives and personal schedules—all while receiving individualized instruction from native-speaking live coaches.

LEARN MORE

About Rosetta Stone

Rosetta Stone is dedicated to using the power of language and literacy education to change people's lives. Millions of inspired learners have used our online and mobile solutions at home, in the workplace, and in schools around the world.

RosettaStone.com/HigherEducation

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