

Live Tutoring proven to add learning value.

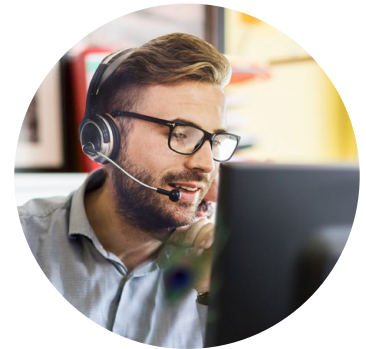
Online language training doesn't have to leave employees learning on their own.

New research has found that Live Tutoring with native speakers can increase the rate at which learners gain proficiency when combined with Rosetta Stone e-learning.

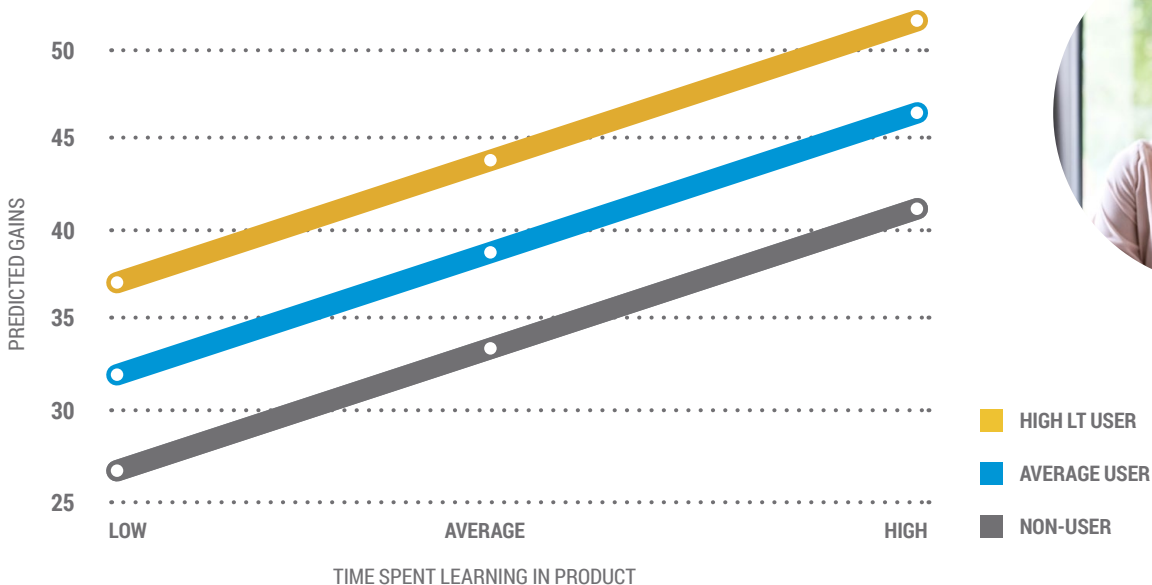
Rosetta Stone researchers in partnership with the University of Maryland investigated the effectiveness of Rosetta Stone English Live Tutoring services. Data was gathered from 1,760 Rosetta Stone® business learners in 309 companies around the world.

The results revealed that Live Tutoring added measurable value to the learning experience. First, language proficiency was tested before lessons began. This placement test focused on receptive skills: vocabulary, grammar, reading, and listening.

A post-test an average of 150 days later measured learners' proficiency gains. For those with average e-learning usage, the predicted gain for Live Tutoring users was 16.4% greater than for non-users. Additionally, learners with more Live Tutoring usage improved even further.



Impact of Live Tutoring



Why is speaking with someone important?

Interactive speaking helps to advance learners from hesitation to self-confidence. To successfully communicate, language learners need ample opportunities to practice. And the best way to develop speaking skills is to talk with and learn from native speakers.

Research shows that learners who engage in speaking and interaction are more likely to:

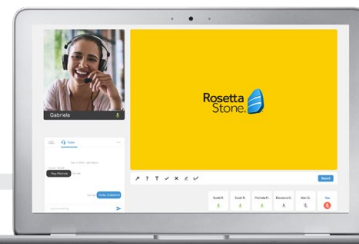
- Acquire and use vocabulary more quickly
- Recognize new phrases and sequences sooner
- Improve pronunciation faster
- Manage conversations confidently

Live Tutoring fits any lifestyle.

Your employees can practice everyday and business conversations with native speakers to sharpen the speaking and listening skills they'll use on the job. With Live Tutoring, learners can:

- Schedule sessions matching their language lessons and level
- Sign up for sessions that fit home and work commitments
- Eliminate travel times and costs

Two formats are available: personalized one-on-one sessions that align with employees' individual goals and small group sessions that bring together learners at the same lesson level. Your employees will have 24/7 access to an unlimited number of sessions from virtually anywhere in the world. Our tutors assist learners in more than 140,000 sessions annually.



In addition to being native speakers, Rosetta Stone Live Tutors are required to:



Hold a 4-year degree



Have two years relevant postgraduate professional experience



Receive 80 hours of training in the first year



Validate their skills by passing language immersion training



Have quarterly assessments rating performance and adherence to standards



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