



Thank you for your interest in becoming a Rosetta Stone Guest Blogger!

Rosetta Stone's mission is to change peoples' lives through the power of language and literacy education. We do that by providing effective e-Learning solutions to thousands of schools around the world.

We invite you to partner with us and help make a difference by becoming a guest blogger. You will be able to share your language expertise, experiences, and success stories with thousands of your peers in K-12 education.

What you need to become a Rosetta Stone K-12 education guest blogger:

1. A passion for teaching and language learning
2. Experience leveraging EdTech for language instruction
3. Exceptional writing skills

Guest blogger general guidelines:

1. Submit a well-written original copy. Always ask, 'How can readers benefit from this?'
2. Write an interesting introduction that makes the reader want to read further.
3. Provide fresh content that has not been published before.
4. Include proper attribution of data, quotations, and other third-party content reference in the article.
5. Use heading, subheadings, bold font for key sentences, and bulleted list so content is easy to read.
6. Have a clear conclusion.
7. Include a call to action for readers following the conclusion.
8. Limit post to 500-600 words.
9. Have an author bio at the end (about 40 words).
10. Submit head-shot image (150x150 .jpeg)
11. Carefully edit and proofread your post before submitting.

Remember, guest blog articles should be comprehensive, data-driven, and interesting posts that teach our readers about a particular aspect of language learning and teaching.

Apply in 5 easy steps:

1. Submit your completed blog post in a Word document with any image files (in JPEG format, 400x325) you would like to include (with attribution)*
2. Use subject line: Education Blog Entry – [title of your proposed blog post]
3. Tell us briefly who you are (name, title, school) and include your head-shot
4. When possible include 1 or 2 links to other articles that you will use to supplement your points
5. Tell us how Rosetta Stone K-12 Education readers would benefit from your post.

Topic areas for submission:

- Language-learning strategies
- Setting language goals
- Technology and classroom integration in a blended-learning environment
- Teaching diversity in the world language classroom
- Student engagement strategies (getting students to talk in the target language)
- Language skills in a global age
- Using technology to support language learning
- Project-based learning in the world language classroom
- Leveraging technology for ELLs
- Share your story of success in the language classroom
- Student essays on “why languages”

The Rosetta Stone Education blogging team reserves the right to edit and adapt your guest blog content for accuracy. Please don't be upset if we recommend some changes—we want your post to be successful. The post may be edited for greater clarity, grammar, punctuation, etc. Rosetta Stone reserves the right to use or discard all submitted images, as well as use other imagery for the posts. Due to the volume of requests we receive, we cannot respond to all submissions. We will respond to let you know your article will be published. That process may take up to three weeks.

Thank you again for your interest in becoming a Rosetta Stone guest blogger. We look forward to working with you.

Note: We retain the copyright of all material published by Rosetta Stone. A guest blogger cannot republish their guest post elsewhere: it must remain unique to Rosetta Stone Education. You can share it online through your social media channels.