

ROSETTA STONE®
LANGUAGE LEARNING
SUITE FOR
HIGHER EDUCATION



Education



ESPAÑOL ITALIANO HINDI NEDERLANDS PORTUGUÊS
JEZYK POLSKI DEUTSCH TIÊNG VIÊT 中文 DEUTSCH PORTUGUÊS
FILIPINO DEUTSCH HANGUL HANGUL ENGLISH HANGUL
DEUTSCH HANGUL HANGUL HANGUL HANGUL HANGUL HANGUL
日本語 FRANÇAIS FILIPINO ESPAÑOL РУССКИЙ ЯЗЫК JEZYK POLSKI FRANÇAIS
SVENSKA FARSI HANGUL ENGLISH TÜRKÇE ESPAÑOL GAELIGE RUSSKIY
PORTUGUÊS HANGUL HANGUL HANGUL HANGUL HANGUL HANGUL HANGUL
ITALIANO

    Prepare students for global success.

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Rosetta Stone provides colleges and universities with language-learning solutions to further internationalize their campus, develop intercultural competence, and integrate global perspectives into campus programs for students, faculty, and staff.

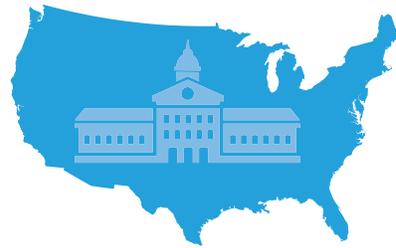
As the trusted partner of educators, we provide comprehensive language-learning solutions that supplement language instruction, align with the curriculum, and provide additional practice outside of the classroom.

The Rosetta Stone® Language Learning Suite provides respected solutions that higher education institutions can implement with confidence. Leveraging insights gained from more than 20 years' experience, we continue to develop award-winning solutions that improve the lives of students and faculty every day.

LANGUAGE MEANS SUCCESS.

Language skills for a global world. In today's worldwide economy, equipping students and faculty with language skills is no longer an option, but a necessity.

Growing international population. The number of students studying abroad continues to grow. In the U.S, the international student population grew 7% in 2013 from the previous academic year, a record high.¹ While most international students in the U.S. can pass a standardized English-language competency test, the language skills required to be successful in academia are often different from the skills needed to pass a test.



2013 US INTERNATIONAL STUDENT POPULATION

819,644 **+7%**

According to the Modern Language Association, "enrollment in a course in a language other than English at the postsecondary level stands at 8%, as opposed to 16% in 1960—the same time frame in which globalization has increased."²

LANGUAGE SKILLS CAN POSTIVELY IMPACT YOUR STUDENTS' CAREER PROSPECTS.

93% of surveyed educators said that graduates should be prepared for multilingual work environments.

96% of surveyed executives believe language skills are critical to success in today's economy.³



76% of employers are not satisfied with the foreign language skills of graduates.⁴

Language empowers campus communities.

Language learning enables nonnative English speakers to succeed on campus, prepares students for careers in a multicultural world, and provides ongoing professional development for faculty and staff. Online language solutions allow educators to provide learners a more personalized learning experience where they can practice and acquire language skills both inside and outside the classroom.

Build English confidence. Passing a standardized English-language competency test does not always indicate a student has the language skills required for academic success. Self-paced language learning can help build international students' English confidence and prepare them to succeed in the classroom.

Increase blended learning. Faculty engagement with students is the most important component of language learning. By leveraging existing technology, campus educators can add more flexibility to the language curriculum and give language faculty additional resources to reinforce core instruction.

Expand continuing education. Colleges and universities seeking innovative continuing education programs can provide their communities increasingly valuable language skills. Adult language learners benefit from English and world language programs that make online learning accessible anytime, anywhere.



Promote global competence. International economic growth influences companies to seek and retain multilingual talent. Competition in the global economy requires that today's students be adept in language skills—not only to serve the needs of employers but to enrich their own cultural awareness.

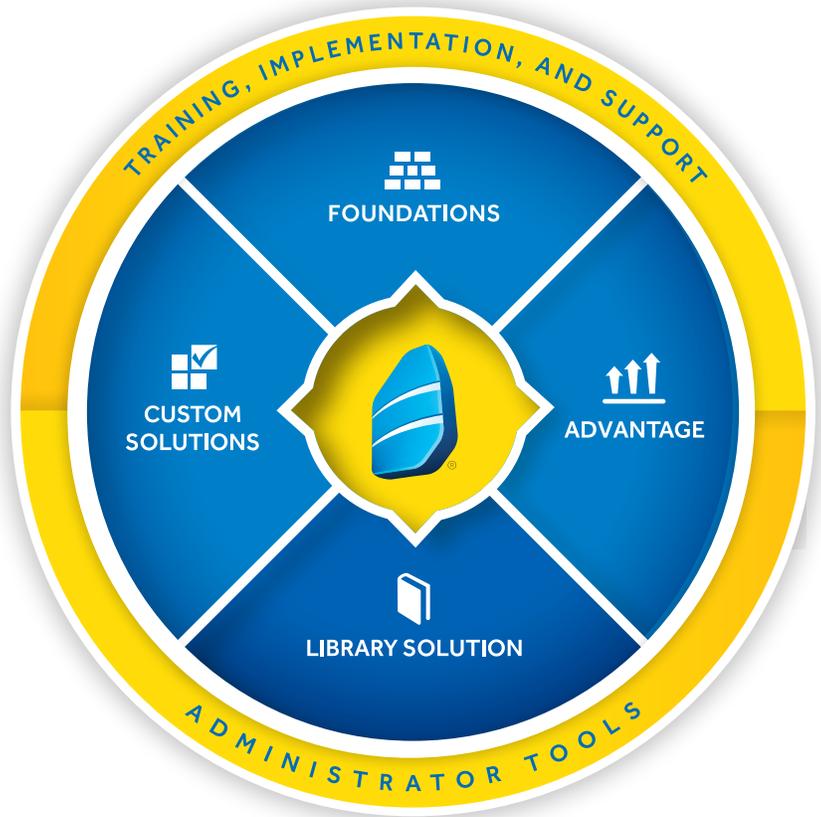
Provide professional development. Faculty and staff interact with international students on campus, lead international studies, and conduct research abroad. Access to language programs builds language skills required for success in a multicultural world.



Rosetta Stone® Language Learning Suite

The Rosetta Stone® Language Learning Suite

delivers language solutions available anywhere, anytime on the web or mobile that fit your campus learning needs—from blank-slate learners with limited experience with new languages to those building intermediate and advanced level language skills for career readiness and professional development.



Our Solutions



Rosetta Stone® Foundations

A scalable solution designed for beginner to intermediate language learners in up to 24 languages, Rosetta Stone Foundations engages learners by systematically developing fundamental language skills through a predefined sequence and method. This solution enables learners with limited or no experience with their new language to build toward conversational proficiency.

As learners complete interactive language lessons they unlock the ability to practice their language skills through games, activities, stories, and live tutoring—leveled to their learning progress.



Rosetta Stone® Advantage

A flexible solution designed for learners of all proficiency levels in up to nine languages, Rosetta Stone Advantage integrates easily into any blended-learning model for academic programs, with the ability to assess and grade learner achievement along the way.

Rosetta Stone Advantage offers broad content areas addressing everyday situations, culture, and business, as well as workshops focused on unique academic subjects, and enables educators to tailor the program based on their curriculum.

Our Language Learning Suite also includes these features and services:

Training, Implementation, and Support services

enable your educators to deploy language-learning technology in their classrooms. Our team of experts partners with you to implement a program that can blend with in-class instruction. We support your staff by ensuring Rosetta Stone® solutions work within your technical infrastructure.

Administrator Tools maximize value and learning outcomes. Our robust reporting and grading tools enable educators to track and measure real-time usage and assess progress for individual learners, classes, or groups. Reports identify learners' strengths and weaknesses, information that can assist educators as they plan in-class and one-on-one instruction.



Rosetta Stone® Library Solution

A solution built for academic libraries in 30 languages to help students, faculty, and staff gain the confidence to engage in the new language. With self-paced learning and access through mobile devices outside the library to accommodate busy student, faculty, and staff schedules, Rosetta Stone Library Solution is designed to meet a range of cultural interests.



Rosetta Stone® Custom Solutions

A service that provides tailored content and instructional options to equip learners with language learning customized to your unique campus or curriculum.

As your partner, our team of expert curriculum designers can work with your faculty and curriculum specialists to build a custom language program to achieve specific learning outcomes tailored to your requirements.

Blended approach enriches language learning.

Rosetta Stone® Language Learning Suite solutions provide understandable and engaging lessons—a proven combination for effective language learning.

- Gaining language proficiency requires a lot of practice. We have created engaging environments that enable learners to revisit concepts without getting bored.
- Learners are much more likely to remember material when they actively think about it. Our solutions guide learners to think deeply, rather than superficially, about the concepts they are learning.

- Students need a lot of exposure to a language while learning. It must be understandable and engaging—and delivered at an appropriate difficulty-level based on the learner's proficiency.

Our solutions systematically provide content with instructional scaffolding that is relevant to the objective being learned, so that activities remain within each learner's range of abilities.

- Language is inherently social, and learners develop proficiency by actively engaging in conversation. Our solutions offer opportunities to include live instruction with a tutor or mentor to foster the creative production of language.



By leveraging existing technology, campus educators can add more flexibility to the language curriculum.

Real-world results.

Rosetta Stone helps colleges and universities meet today's language-learning challenges with scalable, innovative technology-based solutions.

"The area of oral skill development is an area that our students have consistently struggled with over the years. This is the one factor that led us to the decision to invest in Rosetta Stone."

**Leslie Hayes, Director of Adult Education,
Navarro College**

"A leader in the new breed of fully online universities, APUS is in a constant hunt for innovative web-based solutions. The university thus logically turned to Rosetta Stone and its cloud-based voice recognition software."

**Fred Style, Vice President, Dean of Libraries,
American Public University System**

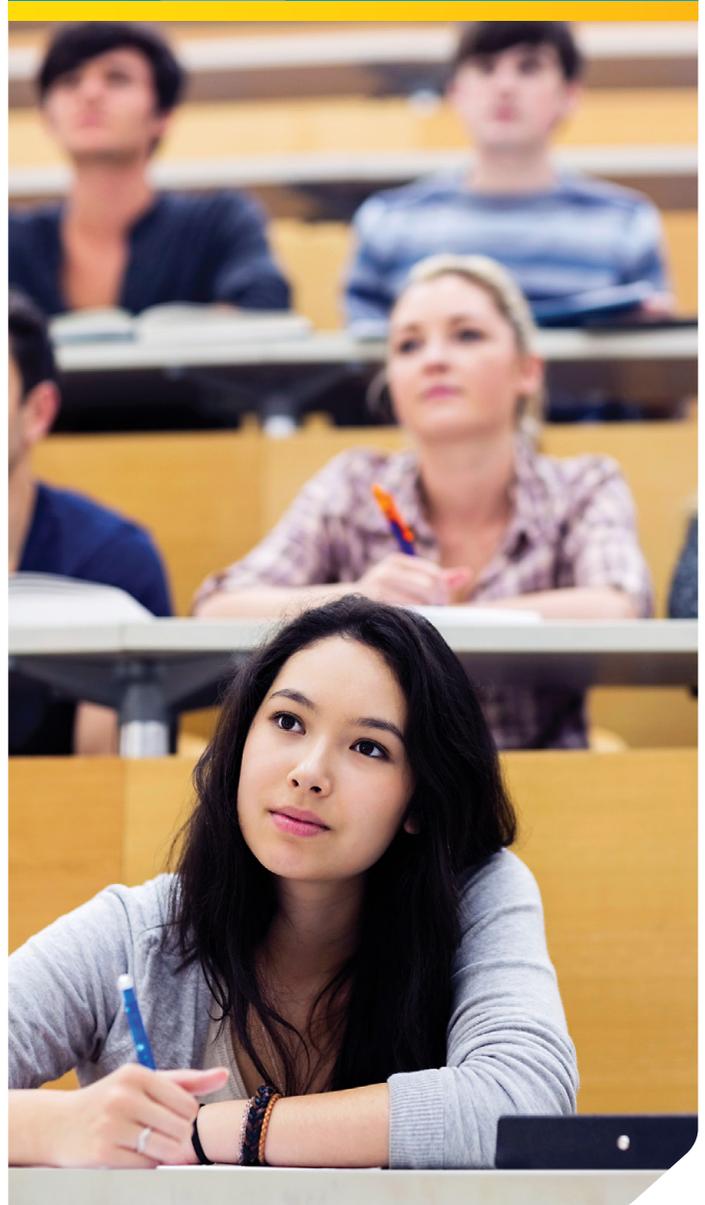
"Having the ability to offer our faculty and staff an opportunity to develop skills in languages other than English is inspirational and continues to enhance our university's globalization initiatives."

**Heidi Wright, Training and Development Manager,
Texas A&M University – Commerce**

"Our focus on community and industry needs is what led CWI to develop Workplace English and digital-technology classes for many non-English-speaking laid-off workers. By breaking down language and technology barriers to employment 35% of participants reentered the workforce."

**Scott Fenwick, Director of Business Partnerships,
College of Western Idaho**

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.





Education

For more information, contact a Rosetta Stone language-learning consultant:

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