

Lifelong Learning



Language Skills
Increase World Readiness

LEARNING IS A BEGINNING, A CHANCE TO EXPLORE PATHS AND SHAPE FUTURE SUCCESS.

In today's globally connected society, learning a new language creates advantages for students, employees, and citizens in the community. Thanks to technology, **the best time to learn a language is anytime, anywhere—at any age.** But, for many, language-learning journeys begin in K-12 schools where teaching methods are evolving to improve learning outcomes by meeting the unique needs of every student and teacher.



K-12: LANGUAGE JOURNEYS OFTEN BEGIN HERE



School is where English Language Learners (ELLs) gain language skills to increase their engagement and where world language students develop global competence skills.



LANGUAGE OPENS DOORS

As communities diversify and global connections increase, the need for K-12 students to develop language skills grows. Compared to children who speak only one language, bilingual students enjoy several benefits.



HAVE BETTER WORKING MEMORIES



EXHIBIT GREATER MENTAL FLEXIBILITY



FIND IT EASIER TO GRASP ABSTRACT CONCEPTS

CLOSING THE ACHIEVEMENT GAP



Students with little or no English proficiency will be the fastest-growing population segment in the U.S. over the next decade. English proficiency is critical to prepare ELLs for strong academic performance, graduation, and subsequent college and career success. Closing the achievement gap requires a concerted effort by parents, teachers, administrators, and communities.



NEARLY **10%** of the K-12 student population in the 2012-13 school year were ELLs²

In the Corona-Norco Unified School District in California, over **49 languages** are spoken by students in **48 schools**.

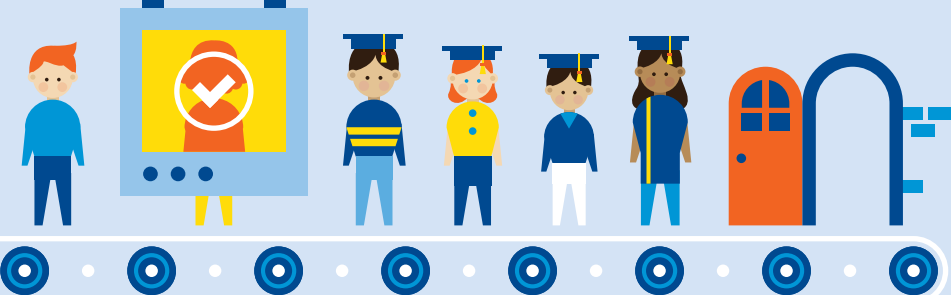


[See how](#) the online English language solution they chose assisted students across the district, including those in dual-immersion, enrichment, intervention, and after school programs—as well as the newcomer population.

MEETING STANDARDS

Correlation to recognized standards is critical. Third-party review of instructional materials for ELLs shows educators how a particular curriculum

represents the key elements of the World-Class Instructional Design and Assessment (WIDA) English Language Proficiency standards.



A review of instructional materials delivers the information educators need to best serve the schools, districts, and ELLs.

ONE LANGUAGE ISN'T ALWAYS ENOUGH

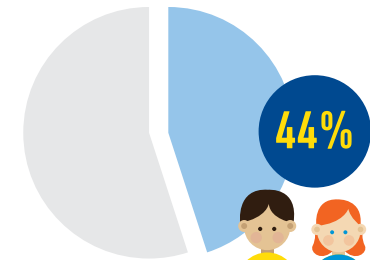
For today's students, their post-graduation years will include the need to compete and work in multilingual environments that require adept language skills.

31%



Right now, 31% of American elementary schools offer foreign languages...

44%



...and only 44% of American high school students are enrolled in foreign language classes³



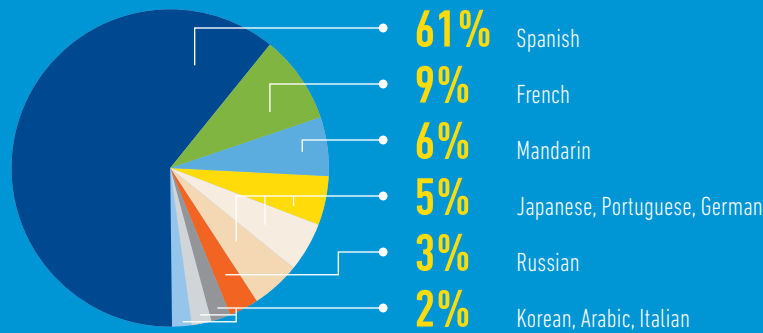
LEARNING TO SPEAK GLOBALLY

The Barack Obama Male Leadership Academy in the Dallas Independent School District in Texas recognizes that to prepare students to be global citizens, the academy must prepare them to be bilingual if not multilingual.

[Their story](#) reveals how the K-12 academy's language program focuses on blending Latin, Chinese, and Spanish with classroom instruction and experiences beyond the school day.

MOST IN DEMAND LANGUAGES BY US EMPLOYERS:⁴

TOP 10

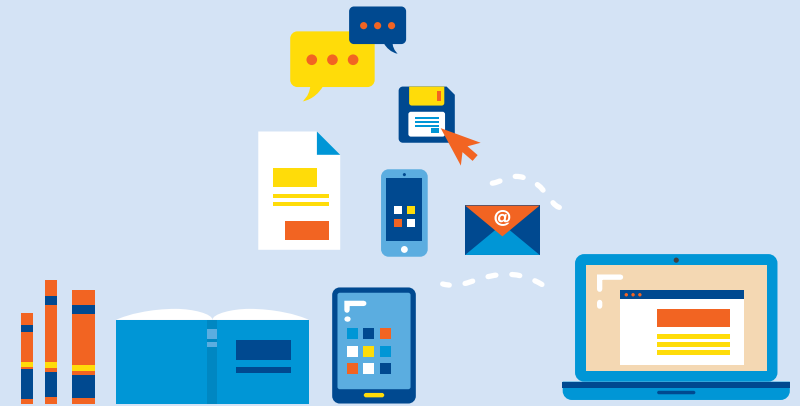


For additional insight, [watch the webinar](#), Adopting Technology for the World Language Classroom, featuring Julie Evans, Chief Executive Officer for Project Tomorrow, the nation's leading education nonprofit organization dedicated to the empowerment of student voices in education. Or read the accompanying white paper, Speaking the Language of the 21st Century.

PUTTING IT ALL TOGETHER



World language teachers recognize the positive role technology plays when it comes to student achievement. Blended learning shows great promise for improved language proficiency by combining online learning access and flexibility with the instruction, support, and motivation of on-site teachers. Students acquire language skills independently and teachers are empowered to personalize instruction.



OREGON

K-5

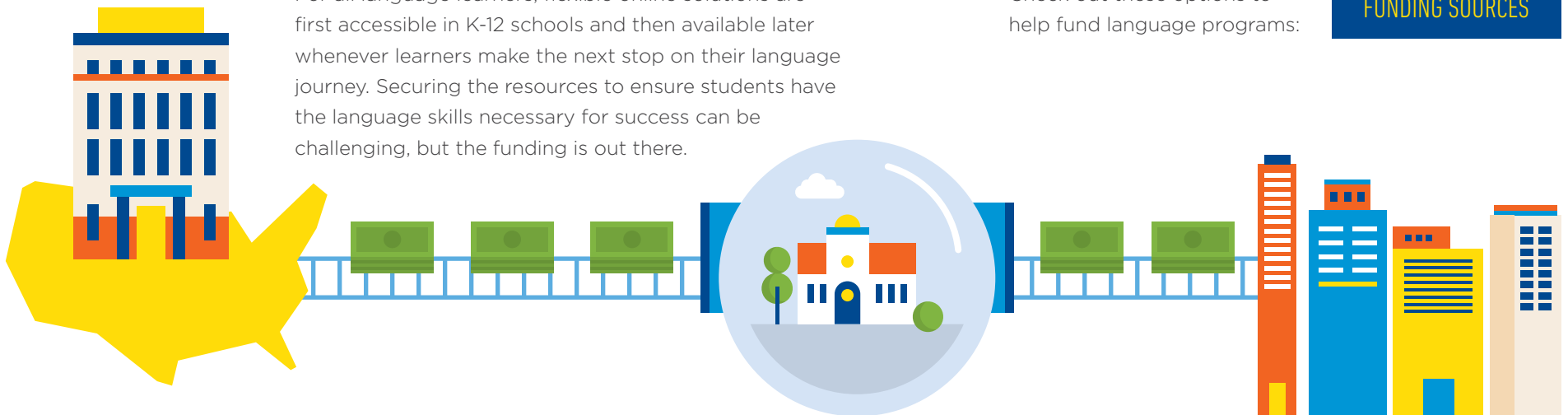


This [on-demand webinar](#), *Charting the Course for Blended Learning*, shares insight into one Oregon school's successful K-5 experience.

For all language learners, flexible online solutions are first accessible in K-12 schools and then available later whenever learners make the next step on their language journey. Securing the resources to ensure students have the language skills necessary for success can be challenging, but the funding is out there.

Check out these options to help fund language programs:

FUNDING SOURCES



SOURCES

Creates Advantages:

http://resources.rosettastone.com/CDN/us/pdfs/K-12/CDE13-STRATEGY-Rosetta Stone_V.pdf

Language learning is evolving:

<http://resources.rosettastone.com/CDN/us/ins/PST-INS-INFO-1303.jpg>

Language-learning models:

<http://www.rosettastone.com/k12/birds-eye-view-rs-online-language-classroom-video>

Closing the achievement gap:

<http://resources.rosettastone.com/CDN/us/pdfs/Closing-the-Achievement-Gap-ELL-infographic.pdf>

Assisted students across the district:

<http://resources.rosettastone.com/CDN/us/pdfs/Corona-Norco-Case-Study-K12.pdf>

WIDA review of instructional materials:

<http://resources.rosettastone.com/CDN/us/pdfs/WIDA-English-RosettaStone-Levels1-5-Grades-K-12-detailed-FINAL-073109.pdf>

Global competence skills:

<http://resources.rosettastone.com/CDN/us/pdfs/next-gen-world-language-learning-infographic.pdf>

Adopting Technology for WL Classroom:

http://www.instantpresenter.com/WebConference/RecordingDefault.aspx?c_psrId=EA57DA87874E

Speaking the Language of the 21st Century:

<http://resources.rosettastone.com/CDN/us/pdfs/ProjectTomorrowWhitePaper1.pdf>

Charting the Course webinar:

http://www.instantpresenter.com/WebConference/RecordingDefault.aspx?c_psrId=EA55DF808748

BOMLA case study:

<http://resources.rosettastone.com/CDN/us/pdfs/BOMLA-Case-Study-K12.pdf>

State funding overview:

<http://www2.ed.gov/about/contacts/state/index.html>

Overview of Federal funding resources:

http://resources.rosettastone.com/CDN/us/pdfs/K-12/maximizing_fed_funding_sources.pdf

Accessible in K-12 schools:

<http://www.rosettastone.com/k12/solutions>

Effective online solutions for all proficiency levels:

- Solid foundation develops conversational skills
- Realistic content helps transition to proficiency
- Instant speech feedback guides pronunciation
- Live tutoring builds speaking confidence
- Mobile apps extend learning beyond the classroom
- Administrator tools track and measure progress

LEARN MORE

Learn how mixing Rosetta Stone® solutions with traditional instruction improves student performance at RosettaStone.com/K12

JOIN THE CONVERSATION

How are you using technology resources in your classroom?

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Education