



Rosetta Stone Customer Spotlight:

NIXA PUBLIC SCHOOLS

A World Language Program Worth the Wait

Language learning with a digital twist

Located in Nixa, Missouri, Nixa Public Schools (NPS) serves approximately 6,200 students. Comprised of 12 schools ranging from early childhood to high school, NPS makes meeting its students' educational needs its top priority and serves as a social and cultural center for the community. Under the leadership of a far-thinking school superintendent who recognized the value of a world language program in today's global society, NPS first considered implementing world languages into its elementary classrooms nearly seven years ago, but lacked the financial resources and time commitment among its staff to do so. While most districts in the area had already transitioned to 1:1 devices for their students, NPS was cautious and conducted extensive research before making the change. For world language learning to become a reality for the school district's younger learners, a digital transformation would need to take place in NPS – but the implementation had to align to the district's vision.

Empowering students to Connect

Beginning in 2015, NPS launched its innovative CONNECTED program, a 1:1 initiative focused on providing students the resources they need to become future-ready learners. To empower students and fully immerse them in technology, NPS began providing every K-12 student a CONNECTED device, affording educators new opportunities to implement strategic goals that had previously been impossible – such as world language instruction.

NPS began a staggered Pilot Program utilizing Rosetta Stone® digital language learning in the spring of 2016—beginning with 80 after-care students ages kindergarten to fourth grade; 120 gifted students ages kindergarten to sixth grade; and finally, with 771 incoming third to sixth graders attending summer school.



Based on the success of the Pilot Program, the Rosetta Stone solution was implemented in all of the district's third through sixth grade classrooms, a total of 2,415 students, for the 2016-2017 academic year. An additional 495 second graders were given access to the program in January 2017.

Nixa elementary students experience the world language program during weekly, 50-minute break-out periods, similar to elective programs, facilitated by trained media aides. Students may also access the program at home. Whether learners log in at school or at home, the world language program:

- Provides students with language-learning activities and support, including curriculum on digital citizenship, inquiry learning and maker space
- Offers Rosetta Stone Spanish, French, German, Mandarin Chinese, and Russian to choose among; Portuguese is also offered upon request, due to student interest
- Supports the NPS CONNECTED initiative

School communities embrace language learning

By implementing the Rosetta Stone program, NPS has exposed elementary students to languages much earlier in their education and has:

- Provided English Language Learners (ELLs) supplementary materials to their English studies
- Enabled students to practice a new language outside of the classroom
- Enrolled 2,380 students in world language courses
- Aided teachers in their own language learning for personal and professional development

In the first four months of implementation (September-December 2016), the overall usage of the Rosetta Stone program was nearly 5,500 hours, with an average monthly usage of nearly 1,400 hours, an increase of 4.7 percent.



"This student-centered program will provide rich opportunities to learn about other cultures and build on students' overall communications skills. Learning a second language is great for overall critical thinking and problem-solving, which trickles into their other subjects. We're thrilled to be able to offer Rosetta Stone language learning to our kids as it aligns nicely with our overall goal of getting students ready for the real world."

Kevin Kopp, Executive Director of Elementary Education

A tool for teachers

The implementation of the Rosetta Stone program at NPS also provides the opportunity for teachers to expand their own language skills for personal and professional development. Nearly 270 NPS staff members are currently learning a new language(s); for some, the program has enabled teachers to connect on a more personal level with their Spanish-speaking families.

Measuring success

With the program still in its early stages, NPS plans to create benchmark metrics to evaluate how students have progressed in their language learning using the Rosetta Stone solution. These metrics will then be paired with the feedback of media aides to determine student success and proficiency.

About Nixa Public Schools



Nixa Public Schools was established in 1899 and serves more than 6,200 students at 11 schools in Nixa, MO. Minority students comprise 11 percent of the student body. The district is consistently recognized at the regional, state, and national level for academic excellence. The district has been awarded three Gold Star Schools from the state of Missouri as well as two Blue Ribbon Schools from the U.S. Department of Education.

For more information on Nixa Public Schools, visit www.nixapublicschools.net.

About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and organizations.

Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organizations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.