

2016 Business Impact Survey: Operations Snapshot



Successful Operations leaders have to adapt constantly to a fast-changing corporate and external environment. They must master the art of change to help translate strategic vision into action. Operations

leaders have a real opportunity to help define the strategy that reinforces a CEO's vision, and to then take the lead in implementing it.

KEY CHALLENGES FACED BY OPERATIONS:

Global advisory firm EY warns: "With increasing globalization, many companies have broadened the range and complexity of their supply chains. Traditional functions — including product development, inventory management, operations planning and scheduling, manufacturing and procurement — are often dispersed across geographies and trading partners."¹

Beyond the technical and strategic challenges that underpin the above lies a fundamental challenge inherent in this increasingly globalized environment: communication.

Top 4 ways Rosetta Stone® language training impacts Operations:

- 1 Improving Performance:** Operations is a critical driver in optimizing profits. With an increasingly complex and geographically diverse supply chain, Operations teams are interacting with an increasingly expansive ecosystem of co-workers and suppliers who are native speakers of languages different from their own. Unsurprisingly, Operations was among the top job functions in performance gains with **72%** of Operations respondents agreeing their performance has improved thanks to language training (vs. 64% survey average).
- 2 Driving Better Productivity:** Time is at a premium for fast-moving Operations departments. Anything teams can do to make better use of their time means getting closer to their goals. Operations was among the job functions with the biggest productivity gains, with **65%** of Operations respondents attributing being more productive to their language training.
- 3 Career Advancement:** Operations professionals are ambitious, and many want to boost their skills to get ahead. Operations was among the top job functions in career advancement gains with **60%** of Operations respondents agreeing their language training has boosted their prospects for climbing the corporate ladder.

- 4 Feeding a Global Mindset: 70%** of Operations professionals report an expanded worldview thanks to their language training. Since Operations is at the nexus of an increasingly globalized network of suppliers and stakeholders, these employees experience a real boost from developing language skills that help them navigate an increasingly global future.



72% of operations professionals report gains in job performance thanks to the skills they learned in Rosetta Stone language training.

To learn more about how your organization can use language training to build critical language skills within your Operations function, [contact us for a free consultation.](#) ▶

¹ <http://www.ey.com/GL/en/Services/Advisory/Avoid-stagnant-inventory-performance>