

# What Does a Rosetta Stone Client Manager Do?



As a partner committed to the success of your World Language and ESL programs, Rosetta Stone provides the necessary resources to ensure a smooth implementation and rollout. We have developed a framework for success that will guide you through the key steps to designing an effective program.

- Partners with clients to support and encourage learning program success
- Works with your designated Rosetta Stone Administrator to define program goals
- Ensures that the program will run smoothly on your network or Learner Management System
- Provides marketing materials needed to announce and promote your program including posters, flyers, sample e-mail messages, certificate templates, and much more
- Provides Administrative Tools program orientations for your administrators
- Serves as liaison between Client Services, Product, and Support teams as needed
- Performs ongoing checkups to assess progress, help identify any challenges, and ensure your program stays on track
- Delivers other support as needed

## Client Managers assist with:

- System readiness
- Setting goals and benchmarks
- Program launch, encouragement, motivation, and recognition
- Tracking program progress

Rosetta Stone® Training, Implementation, and Support experts partner with administrators to integrate our interactive e-Learning solutions into their language programs and drive positive learning outcomes in thousands of schools, businesses, and government organizations around the world.