

Open up the conversation

Are communication barriers blocking your organisation's growth?

How organisations communicate is forever changing. In the global economy, language barriers separate buyers from sellers, management from partners, and employees from each other.

Rosetta Stone provides a proven path through such obstacles. Robust language training prepares employees to support global engagement, achieve greater collaboration, and drive better business results.

Take another look at language training

Employees and language-learning experiences are unique. Our Rosetta Stone® Catalyst™ program identifies diverse needs, personalises employee learning paths, and measures learner progress along the way.

Unified online language training across an organisation eliminates the cost inefficiencies associated with having multiple providers for each language or location.

"Whether you are learning through Rosetta Stone in Malmö in Sweden, or whether it is in the UK, or in the US, it is the same offer that we're making to people. So we can ensure that standards are maintained, that standards are high."

HR Global Learning Director, E.ON



Rosetta Stone Catalyst

- Over 7,000 hours of combined content
- Organisation-wide English assessment
- Personalised learning paths
- Professional and industry-specific content
- Integrated reporting for all stakeholders

Organisations and learners embrace

- Multimedia language learning
- Communicative approach
- Content aligned with goals and proficiency
- Award-winning mobile apps
- Unlimited live tutoring with native speakers
- Reporting and management support

FORMULA FOR LANGUAGE TRAINING SUCCESS



PROVIDE
GLOBAL
ACCESSIBILITY



ENSURE
CONSISTENT
DELIVERY AND
ASSESSMENT



OFFER
LANGUAGE
DIVERSITY



PRIORITISE
SCALABILITY



PERSONALISE
EMPLOYEE
LEARNING

Scalable language programme rightsizes training

A measure of language training success is often the difference between missed opportunities and better outcomes. Consider these three steps when assessing which programme would best serve your organisation:



IDENTIFY COMPANY NEEDS



SET REALISTIC GOALS



EVALUATE POTENTIAL SOLUTIONS

1 IDENTIFY COMPANY NEEDS

Language requirements for organisations and employees vary widely across countries, languages, populations, and ages. Companies choose Rosetta Stone® Catalyst™ to improve:

- Workforce development and retention
- Diversity and inclusion efforts
- Productivity and collaboration
- Customer service

2 SET REALISTIC GOALS

Convey clearly why training is provided, what management will do, and what is expected of learners.

- Provide global accessibility for employees
- Ensure consistent delivery and assessment
- Offer language diversity to match company needs
- Prioritise scalability to allow for future growth
- Personalise employee learning to increase engagement

3 EVALUATE POTENTIAL SOLUTIONS

Reviewing company needs and goals against available solutions often starts with a simple question and answer exercise. Each organisation's list will be unique. Here are three important questions to keep in mind:

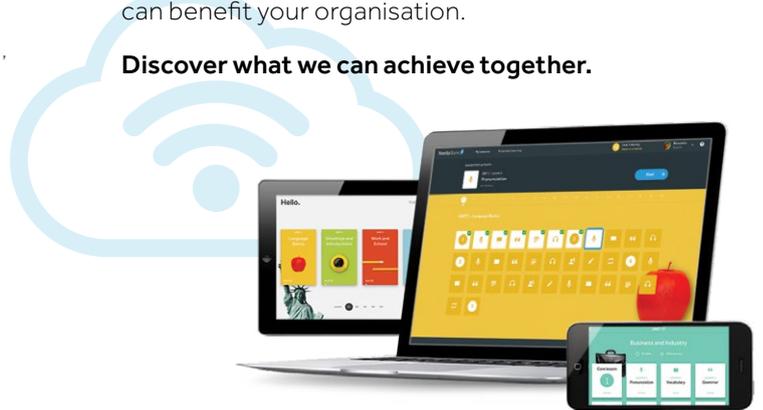
- What level of global support is available?
- Is custom content needed to address a specific purpose?
- How versatile is the mobile learning feature?



Ready to align language training to your business needs?

Schedule a free consultation and find out how Catalyst can benefit your organisation.

Discover what we can achieve together.



Contact us for more information:

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About Rosetta Stone

Rosetta Stone is a global leader in technology-driven language and learning solutions for individuals, classrooms, and entire organisations. Our scalable, interactive solutions have been used by over 12,000 businesses, 9,000 public sector organisations, and 22,000 education institutions worldwide, and by millions of learners in over 150 countries.