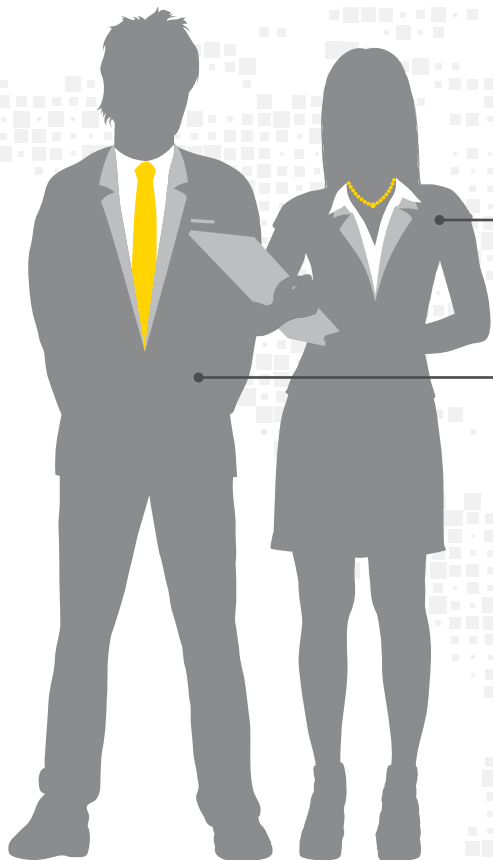


Qualities of a Great Administrator



1 Encouraging

You take the time to recognize your learners' efforts. Virtual High 5 emails can go a long way to keep your learners engaged.

2 Consistent

You make regular communications a priority. Recycle the monthly newsletter you receive to keep your learners engaged and motivated.

3 Accountable

You keep learners accountable so they understand your company's investment in their development. Make sure they are using their licenses!

4 Visible

You keep your leadership up-to-date on the progress of your learners and your overall program. Don't hide obstacles from them—propose a solution.

5 Inspiring

You lead by example. Think about using the Rosetta Stone® program yourself. When you earn learners trust, you earn their commitment.

6 Creative

You make learning fun! Work with your Client Manager to develop fun learner engagement activities to entice your learners to continue to excel.

7 Timely

You react to problems quickly in order to resolve any learner frustrations and you celebrate successes as they occur. Recognize your champions!

8 Partnering

You think that the Rosetta Stone program makes an impact on your company's strategic goals. Language proficiency can contribute to the bottom line.

9 Strategic

You work with your Client Manager to create a program plan that aligns with your company's business initiatives, rather than focusing just on hours of usage.

10 Proactive

You look for ways to improve the learner experience so your users can focus on learning a language. Shout their successes from the rooftops!